

Terrance Bates

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CAREER SUMMARY

My entire career has been spent in Broadcast Journalism, as a television news anchor and reporter. These positions have required me to develop skills ranging from management, to sales to market research..

EDUCATION

University of Maryland. 1991- 1995

College Park, Maryland

Bachelor of Arts, Broadcast Journalism, Bachelor of Arts, German Language and Culture, Minor in French

PROFESSIONAL EXPERIENCE

Anchor/Host - Present

Real America's Voice, America's Voice AM

I am the co-anchor and co-host of a new morning show on the Real America's Voice network. My duties include covering a variety of national news stories as well as serving as an editorial voice in all coverage decisions for the program. My responsibilities include booking national newsmakers for live interviews and offering compelling and credible coverage on a daily basis.

Morning Anchor 2011 to 2019

WCCB-TV, Charlotte, North Carolina

As morning news anchor I oversee the news coverage and news gathering effort for the program. I also help oversee a team of news producers and am the point person for editorial decisions. In this position I have also headed up coverage and planning for several large scale news events including the 2012 Democratic National Convention.

Anchor/Reporter 2003 to 2011

WPTY-TV, Memphis, Tennessee

I served as a team leader for a brand new morning and midday news program. My duties included making editorial decisions related to the product. I also was responsible for making community contacts and booking high level interview subjects for on camera appearances. I also single handedly hosted and coordinated a gubernatorial election special.

Anchor/Reporter 2001 to 2003

WFIE-TV, Evansville, Indiana

I anchored the top rated midday news program in the market and helped to consistently raise the show's ratings and market share..

Reporter 1999 to 2001

WTVR-TV, Richmond, Virginia

Coordinated coverage of various major news events. I was responsible for interviewing news makers and crafting news stories based on those interviews. I excelled in this high stress environment, where deadlines, accuracy and integrity are the bottom line.

Reporter 1997 to 1999

WRDW-TV, Augusta, Georgia

Helped an award winning news team cement its place in the market and rise from second place news operation to the top ranking. I was often lauded for my success in securing high level interview subjects. I

also was commended for my ability to connect with people and make them comfortable.

PROFESSIONAL EXPERIENCE

I speak fluent German having grown up in Germany and majored in German Language and Culture. I speak some French, having minored in the language.

I have a wealth of contacts throughout the country and in Germany, due to my 20+ years in media.

I have been nominated and won several awards for reporting and anchoring..