

Alexandra Paige Johnson

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Education

Purdue University, West Lafayette, IN

Graduated May 2014

Bachelor of Arts in Brian Lamb School of Communication
Concentration in Mass Communication
Minor, Earth Atmospheric and Planetary Science
Minor, Organizational Leadership and Supervision

Professional Experience

WEHT/ WTVW, Evansville, IN

June 2015 – Present

Anchor/ Reporter

- Daybreak anchor Monday-Friday, previously anchored evening shows until Jan. 2017
- Help to write and produce stories for each newscast
- Organize live interviews for daily newscasts
- Gather the latest information on stories to report on air and online
- Use social media to update viewers on breaking news and current stories
- Post stories to our website

WBKB 11-TV, Alpena, MI

June 2014 – May 2015

News Director/Anchor/Reporter/Producer

- Defined ethical standards, worked with GM, managed planning, production and presentation of news
- Anchored and produced six p.m. weekday newscast
- Organized, shot, wrote and edited news stories daily
- Anchored weekend Insights Program

Fast Track, Purdue University

August 2013 - May 2014

Anchor and Reporter

- Used storytelling abilities to shoot, write and edit news packages
- Anchored weekly newscast
- Connected with news sources and organized interviews

Fox59, Indianapolis, Indiana

May 2013 - August 2013

Reporter Intern

- Assisted reporters, anchors and meteorologists in daily tasks to meet deadlines
- Wrote and edited 5 news packages
- Interacted with the public to obtain interviews

Honors and Involvement

- Junior League of Evansville January 2018- Present
- Keep Evansville Beautiful Honorary Green Teen Council member October 2017- Present
- Member of Chi Omega Fraternity August 2010 – May 2014
- Lunch Buddy Boys & Girls Club Alpena October 2014- June 2015

Skills

- iNews, Lakana, various social media platforms