

FRESNO, CA  
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## ERIKA CERVANTES

### EDUCATION

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2001 University of California, Davis Davis, Ca.  
*Bachelor of Arts, History with a minor in Communications*

### PROFESSIONAL EXPERIENCE

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June 2013 – Present KMPH-TV Fresno, Ca.  
*Reporter*

- Research, pitch, and write general assignment news stories.
- Perform live shots for 10pm newscast.

June 2008 – June 2013 KWQC-TV Davenport, IA  
*Reporter/ Fill-In Anchor*

- Research, pitch, and write general assignment news stories.
- Perform live shots for Noon, 4pm, 5pm, 6pm and 10pm newscasts
- Fill-in Anchor for mid-day and weekend newscasts.

March 2006 – June 2008 KGAN-TV Cedar Rapids, IA  
*Reporter/ Fill-In Anchor*

- Research, pitch, and write general assignment news stories.
- Perform live shots for Noon, 5pm, 6pm and 10pm newscasts.
- Fill-in Anchor for mid-day and weekend newscasts.

March 2004 – March 2006 KVRR-TV Fargo, ND  
*General Assignment Reporter/ Fill-In Anchor/ Producer*

- Research, pitch, write, and edit daily news stories.
- Primary Fill-in anchor and producer for weekday and weekend newscasts.

March 2002 – February 2004 KABC-TV Los Angeles, Ca.  
*Newsroom Apprentice*

- Script distribution and teleprompter operation for daily newscasts.

- **Deadline file puller for breaking news, reporter packages, and daily news.**

#### **SKILLS AND AFFILIATIONS**

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- **Proficient with I-News and ENPS**
- **Proficient with linear and non-linear editing systems.**