

Rae Patterson

Joplin, MO.
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EDUCATION

Texas Tech University - 2011

Bachelor's degree in Broadcast journalism, Minor in theatre

- Phi Theta Kappa Honor Society
- Alpha Chi Omega Sorority

AWARDS

2014 Media Award, General Coverage, Missouri State Teacher's Association

PROFESSIONAL EXPERIENCE:

KODE/KSN, Joplin, MO

Reporter/MMJ January 2013 – January 2015

- Write, Shoot, and edit stories for the noon, 4, 5, and 6 o'clock news
- Enterprise news stories M-F
- Worked closely with contacts/sources everyday to maintain relationships and bring ideas to the morning meetings
- Wrote 4 news stories daily, a package and 3 vob's
- Report stories live and in studio
- Fill in anchor for 30-minute noon newscast

KCBD News Channel 11, Lubbock, TX

Producer, December 2011- September 2012

- Produce the 5 o'clock newscast daily, and the Noon, 6, and 10 o'clock news when needed
- Worked and communicated with reporters, anchors, and other producers on stories
- Wrote scripts pertaining to local, state, and national news for live newscasts and web stories
- Pitched story ideas and creative ideas to improve the show
- Took conference calls with NBC during broadcast, ran prompter, gave time cues, live shot cues, made final decisions, and wrote scripts during a show when breaking news occurred.

KCBD News Channel 11 Side-Reporter

- Interviewed political figures such as U.S. Representative for Texas, Randy Neugebauer
- Interviewed celebrities like Deena Cortese from "Jersey Shore"
- Wrote and edited vob's and packages for air.
- Worked in the field, interviewing and shooting footage for on-air stories

KCBD News Channel 11

Daybreak News Intern (4:30 a.m. - 12:00 p.m.), August 30 - December 2011

- Help show production by operating cameras
- Wrote stories for air and posted stories on station's website.
- Conducted interviews and research

VOLUNTEER/COMMUNITY SERVICE:

KODE/KSN, Joplin, MO

- **Maintained Media Appearances** – Walked in holiday parades, greeted community at local schools and events
- **Pageant Judge**– Interviewed, judged, and crowned 2014 Lamar Fair Queen

KCBD News Channel 11, Lubbock, TX

- **Lion's Club** – served pancakes to the Lubbock community
- **Relay for life** - Raise money and volunteer to run/walk for cancer awareness on behalf of KCBD
- **Women's Protective Services** - Raise money for the women and children who are victims to domestic violence

TECHNICAL SKILLS

iNews, Avid, AP ENPS, Edius, World Now, Oasis, NBC VOD, MGN Online, Microsoft Word, PowerPoint, Excel, Final Cut Express, InDesign, and Adobe Photoshop. Experienced with Sony NX CAM, and Canon Vixia HFS100 HD CAM.