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Wildwood, MO 63038

Victoria Babu”

EXPERIENCE

TELEVISION

“Smart Living” Television Show (formerly “Get Hooked on Health”) 2007 Emmy Nominee for Host/Talent/Performer of half-hour evening program on Charter Cable Network Wed-Sun; Ad lib from show set in studio and report on lifestyle, fitness and health-related topics.

British Broadcasting Corporation Roundtable-2008 Presidential Election-Host; Discussed Missouri’s role in election as a bell weather state with BBC news anchor; provided voters for discussion; live broadcast from St. Louis to London for BBC

“EES Product Showcase” Host of award-winning Veteran’s Administration monthly satellite show featuring veteran’s services and programs across the country.

“Journey to Ukraine” Reporter/Writer/Producer 2004 documentary: “30-minute program documents the cultural exchange of a dozen St. Louis YMCA teens and their counterparts. Examines partnerships with the YMCA’s of Moscow, Russia, as well as Kiev and Sevastopol, Ukraine, since the fall of communism.

Spokesperson/Infomercials for numerous area retailers

MasterCard/Moderator: corporate satellite and webcast broadcasts/

Unigroup Convention; St. Louis, Moderator for panel of CEO and top Unigroup executives

BMW of North America/Convention moderator-Q & A with new CEO in Las Vegas, NV (2004)

KETC, PBS Channel 9 Live Studio Pledge Drive Programs

Corporate Producer/Writer; Southwestern Bell; KETC-TV,

United Way, D’Arcy Ad Agency; Union Pacific

BROADCAST NEWS

KTVI FOX 2 St. Louis, MO

Co-Host/Anchor/General Assignment Reporter

7am-9am Weekday Co-Host "Here's 2 St. Louis"/ Live Celebrity Interviews; Family Life Franchise; Local/Regional Issues; Fitness Segments; Cooking

5:30am-8am Anchor

Noon Weekday Anchor

Sunday AM Anchor; launched first two-hour Sunday a-m program in market

ABC News Reporter for Affiliate Stations

Business & General Assignment Reporter

KSDK CHANNEL 5 (NBC) St. Louis, MO

General Assignment Reporter for Dominant #1

Extensive live reporting at #1 rated station

AMERICAN HEAT VIDEO/PULSE St. Louis, MO

Writer/Reporter/Producer

Two-hour fire fighting and EMS subscriber-based training programs

Traveled nationwide covering rescue-related incidents

WFMY-TV; WXII-TV; WKSI-FM Greensboro, NC

Anchor/Reporter for Dominant #1

7pm and 11pm Anchor

Morning Talk Show Co-Host

Overseas Reporting

Bureau Chief

Health and Medical Reporter

Radio News Director

KFVS-TV Cape Girardeau, MO

Anchor/Reporter for Dominant #1

Weekend Anchor; Bureau Chief; Extensive Live Reporting

NEWS/TALK RADIO

KTRS-AM 550 Baseball Cardinal Flagship

NEWS DIRECTOR, MORNING DRIVE

Responsible for day-to-day operations of newsroom; write, report and anchor morning drive newscasts at top and bottom of every hour 6am-noon weekdays

HOST DAYTIME TALK

"Body By Babu" HYPERLINK "<http://www.bodybybabu.com>"

www.bodybybabu.com

Health and Fitness show 4-5pm Saturdays

"The Mindset with John Brown & Victoria Babu"

Co-Host, news-talk weekdays noon-3:00pm

“The Mark Christopher Show with Victoria Babu”

Co-Host; weekdays noon-3:00pm

“The McGraw Show” Co-Host/Producer weekdays 9-11:45am

“Animal Advice” Host 9-10 am Saturdays

“The Law in Your Life” Host 11-12 Saturdays

KMOX-AM 1120AM (News & Talk) Evening and overnight host; 3-4 hour blocks with interviews and open line/calls from listeners; knowledgeable on topics of the day

KFTK 97.1 FM TALK Host of “House Calls” 5pm-7pm Saturday; Health/Medical call-in show featuring St. Louis physicians and researchers

KEZK-FM 102.5 FM (Soft Rock) AM drive-time newscasts

KYKY-FM 98 FM (Adult Contemporary) AM drive-time newscasts

BILLRADIO www.billradio.com Noon-1pm DJ

“The Noon Workout” with Victoria Babu

KISS-FM Greensboro, NC News Director

WCVS/WFMB Springfield, IL News Reporter

WCIL-FM Carbondale, IL News Reporter

WVEM-FM Springfield, IL News Reporter

FILM/MOVIES

“Advertising for the Mob” Released Summer 2008

Role: News Anchor (played myself)

MOTIVATIONAL SPEAKER/EMCEE

Credit Unions; Schools, Civic Groups, Hospitals; Charity fundraisers; fashion shows; fitness events; wellness seminars; Churches.

EDUCATION

Southern Illinois University at Carbondale

Bachelor of Science

Major: Radio-Television

Minor: Journalism

Credits toward Masters- Political Science

INTERESTS

Board of Directors

Asthma & Allergy Foundation

ALIVE (Alternatives to Living in Violent Environments); Aids Victims of Domestic Abuse

Board Secretary/St. Thomas Romanian Orthodox Church 2005

Committees

SHARE; non-profit organization offering counsel to those who lost an infant or child
Nurses For Newborns: "Bald for Babies" event
Wildwood Family YMCA
Parkinson's Foundation
Leukemia & Lymphoma Society "Team in Training"
American Heart Association Committee Member
Lupus Foundation
Our Little Haven; abused & neglected children
Scleroderma Foundation of America
Member: Assumption Greek Orthodox Church

Certifications and Fitness Specialties

Certified Personal Trainer/YMCA and Private
Spinning Instructor
Triathlete, Marathon runner, Golfer
Prevention Magazine trainer/coach: blog at www.prevention.com/babu

AWARDS

2008 Emmy Nominee/Health Reporting "The World According to Joey"
2007 Emmy Nominee/Outstanding Performer/Host/Talent "Get Hooked on Health"
2007 Best Radio Show/ "The McGraw Show"-ALIVE Magazine
2006 Emmy Nominee/Specialty Program "Get Hooked on Health"
2006 Telly Award/Host "EES Product Showcase"/Veterans Administration.
2005 Telly Award/Host: "EES Product Showcase"/VA
2005 The Communicator/Host: "EES Product Showcase"/VA
2004 Telly Award /Host: "EES Product Showcase"/VA
2004 Axiem Award/Host: "EES Product Showcase"/VA
2003 The Communicator/Host: "EES Product Showcase"/VA
1998 Media Person of the Year (TV) /Easter Seals; St. Louis
1996 Emmy Winner for Outstanding News Anchor; St. Louis
1990 Emmy Nominee/Corporate Producer/Writer; St. Louis
1989 Emmy Nominee/Corporate Producer/Writer; St. Louis
1985 International Award/IRIS "Africa: The Carolina Story" (documentary); Greensboro,
N.C. Documentary part of the Museum of Broadcasting-NYC

MEMBERSHIPS

American Federation of Television and Radio Artists
National Academy of Television Arts & Sciences (St. Louis)
St. Louis Press Club
Talent Plus Agency, St Louis, MO

