

# TAMARA JOLEE

Tyler, TX

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## PROFESSIONAL OVERVIEW

News anchor, Sports Anchor, reporter and producer for a two-state regional network in Texas and Louisiana, 13 different markets, reaching an audience equivalent to a Top 25 DMA.

## EXPERIENCE

**Dec. 2007-Present**

### **Anchor/Reporter/Sports Anchor**

*KETK NBC 56; Tyler/Longview, TX, WVLA; Baton Rouge, LA;*

*Fox News East Texas; Tyler/Longview;*

*KMSS; Shreveport, LA; KWKT; Waco, TX*

- Split time anchoring news, sports and report spot news live from the field; host two weekly sports shows
- Present on-air live news stories for the 5, 6, 9, and 10pm newscasts; Generate and write 2-3 stories daily
- Anchor and Produce Sports Weekend Evening Newscasts for Tyler D.M.A. and Baton Rouge D.M.A.
- Anchor half-hour sports show; airs in 12 D.M.A markets
- News Anchored and Produced Weekend Morning Newscasts
- Achieved Highest Ratings in Station History for Weekend Morning News
- Write, Shoot, and Edit daily news stories
- Seek to be the lead story every night
- Multi-Media Journalist
- Maintained and Sought out Contacts throughout viewing area
- Secured Multiple Exclusive Interviews
- Updated Website Daily; Maintain community networking through blogging and social network sites
- Volunteered for multiple community events and speaking engagements

**Dec. 2002-Dec. 2005**

### **Professional and College Sports Publicist**

*USA Basketball; Texas Tech University athletics;*

*Pepperdine University athletics; Florida State University athletics;*

*Texas Christian University (TCU) athletics*

- Published over a dozen sports publications
- Served as the spokesperson for various national college athletic programs and Olympic organizations
- Taught athletes how to public speak; served as a liaison between the media, athletes and coaches
- Wrote, edited and produced daily content for Web sites, magazines and other publications

**May 2001-Dec. 2002**

**Anchor-Reporter-Producer**

*KTXT-TV (PBS) and RaiderNet News (Cable); Lubbock, TX*

**Aug. 1999-Dec. 2001**

**Radio Disc Jockey, News Reporter**  
*KTXT-88.1 FM; Lubbock, Texas*

**AWARDS**

**Texas Associated Press Broadcasters**  
*Runner-Up- Best Sports Story*

**EDUCATION**

**Bachelors Degree, Dec. 2002**  
Major: Radio/Television Journalism, Minor: English  
*Texas Tech University; Lubbock, Texas*

**SPECIAL SKILLS**

Moderate in Spanish; Technological Proficiency in Avid, Final Cut Pro, Edius, iNews, ENPS, Microsoft Office