

Jessica Chen

Represented by

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The Naso Group

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WORK EXPERIENCE

News Reporter

ABC 10News - San Diego

Aug 2015 – Present

- Nominated for an Emmy in the 'On-Camera Talent - Reporter' category
- Live weekday reporter covering breaking news for 4:00 p.m., 5:00 p.m., and 6:00 p.m. newscasts
- First 10News reporter to conduct a Facebook LIVE interview using a 360-degree camera, giving viewers a complete view of an active scene
- Part of inaugural news team hired to launch THE NOW 4:00 p.m. show, which first aired Sept 2015
- Develop exclusive digital show called, 'Tech Trends on 10' on the ABC 10News Facebook page, focused on innovative tech and business stories in Southern California
- Implement social media strategies and increase followers on talent 10News page by 87% on Facebook and by 68% on Twitter in 2016

News Reporter/Fill-In Anchor

Time Warner Cable News - Greater NYC

Aug 2013 – Aug 2015

- Lead Reporter assigned to top stories of the day
- Pioneered a new show on TWC News called, 'Business Beat,' which focused on local economic development stories
- Awarded 1st Place by the Associated Press Awards for 'Best Feature Story'
- Nominated by the Associated Press Awards for 'General Excellence in Individual Reporting'
- Anchor newscasts for the New York City metro, Albany, Syracuse and Binghamton markets

News Reporter

News 12 Networks - Greater NYC

Dec 2012 – Aug 2013

- Morning Reporter covering stories in the #1 news market in the U.S.
- Focused on covering politics and breaking news
- The only News 12 Networks reporter assigned to cover the Sandy Hook Elementary School shooting in Newtown, CT

News Reporter

NBC4 News - Reno

Sept 2010 – Aug 2011

- Multi-Media Journalist responsible for shooting, writing and editing stories for broadcast
- Pitch multiple story ideas during daily editorial meeting, including investigative pieces
- Co-produce full 5:00 p.m., 6:00 p.m., and 11:00 p.m. newscasts on weekends

EDUCATION

University of California, San Diego

Bachelor of Arts in International Studies : June 2010

SKILLS

Communicate complex topics in a clear and concise form

Ability to move fast and juggle multiple projects simultaneously

Avid social media user on multiple platforms, including Facebook, Instagram, Twitter and Snapchat

COMMUNITY / VOLUNTEER

Member, Asian American Journalist Association

Volunteer, San Diego Vision Walk

Volunteer, San Diego Health Center Barrio Logan

Volunteer, ABC 10News Teen Driver Safety Week Awareness