

Jessica Morales (Guidry)

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Professional Profile

Accomplished news anchor and reporter with 10 years experience anchoring, reporting, and editing. My background has carried me from a political journalism internship in Washington, DC to a professional career in television news from small to top 100 markets. I have served as a leader in the newsroom through the following.

Professional Experience

- **FOX 51 News/FOX 44/ KETK NBC - Tyler and Waco, TX**
Primetime Anchor for FOX affiliates, Fill-in Anchor for NBC (May 2015-Current)
Co-anchor 6 and 10 pm on KETK NBC, 7pm in Waco, and 9pm in Tyler
Serving as a leader in both the Tyler and Waco newsrooms, guiding reporters/producers/photographers in appropriate news direction
Responsible for helping choose daily stories for newscasts
Responsible for proofreading and making corrections to scripts daily
Write and record station promos
In this role I am a leader and must hold myself to the utmost respect and dignity
- **WVLT - October 2013 - May 2015 - Knoxville, TN**
Evening Producer
Organize and schedule guests
Organized, built, line produced evening newscasts
Introducing new and creative segments such as Tasty Tuesday
- **KBTV Fox 4 - February 2008 – September 2013 – Beaumont, TX**
Producer and Co-host for the daily afternoon show, Southeast Texas Live
Book and organize guests to appear on the daily broadcast
Build and organize rundown to inform and entertain the public
Lay out camera angles and shots with the Senior Director
- **KBTV Fox 4 - 2009-2011– Beaumont, TX**
Weekend Anchor and producer
Produced and anchored the evening newscasts Saturdays and Sundays
- **KBTV Fox 4 - February 2008-2009– Beaumont, TX**
9PM Producer
Organized, built, line produced evening newscasts
- **KBMT ABC - October 2007- February 2008 - Beaumont, TX**
Morning Producer
Organized, built, and timed an hour and a half newscast on weekday mornings

SKILLS

Proficient in ENPS and AVID INEWS Software
Social media posts and strategies
Non-linear editing
Live, breaking news anchoring and reporting experience

ACHIEVEMENTS

2011 1st place recipient for a Series from Press Club of Southeast Texas
2011 1st place recipient for a Documentary from Press Club of Southeast Texas

EDUCATION

Lamar University, Beaumont, TX
Cum Laude Graduate: May 2007
GPA: 3.5
Bachelors of Science in Communication/Broadcast Journalism
Georgetown University, Washington, DC
The Fund for American Studies, June-August 2006

INTERNSHIPS

Dateline Washington on the Radio America Network- Washington, DC
LUTV 7 – January 2004 – 2007 – Beaumont, TX
News Producer, Reporter, and Anchor

VOLUNTEER SERVICES

Habitat for Humanity; building houses for those in need
Currently speak at various Domestic Violence Awareness events
The Battered Women and Children's Shelter of Southeast Texas