

DEDRICK RUSSELL

Represented by: Paul Brewer, TV Talent Agents, Inc
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www.TVTalentAgent.com

High-energy Anchor/Reporter with more than 15 years of experience, uses social media to market stories, an effective communicator with a talent for delivering attention-grabbing, high-quality news stories

ACCOMPLISHMENTS

Sigma Delta Chi Award in Journalism
Green Eyeshade Award in Reporting

EXPERIENCE

Reporter/Fill-In Anchor
November 2003–Current
WBTV, Raycom Media, Charlotte, NC

- Regular Fill-In Anchor for multiple shows
- Pitch stories daily that impact viewers
- Turn packages/vosots daily for multiple newscasts
- Tweet about stories to followers
- Write stories for station's website
- Member and writer for station's Editorial Board

Reporter/Fill-In Anchor
October 1997–October 2003
Newschannel 8/ABC7 WJLA, Rosslyn, VA

- Regular Fill-In Anchor for DC's only 24-hour cable Newschannel8
- Covered National stories including 2000 Presidential Inauguration, 9/11 Terrorist Attacks, and Capitol Hill Shooting
- Started as one man band - writing and shooting material, and generated story ideas daily

Bureau Reporter/Fill-In Anchor

September 1994–August 1997

WJWJ-TV, Beaufort, SC

- Regular Fill-In Anchor for the 6 o'clock news
- Hilton Head Island Bureau Reporter
- Wrote, shot, edited and produced stories daily
- Responsible for covering three counties

EDUCATION

Bachelor of Arts: English

Virginia State University, Petersburg, VA