

SCOTT RUDE

represented by

The NasoGroup

Michael Naso

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SUMMARY

POWERFUL NETWORKER | TALENTED COMMUNICATOR | COMPANY ADVOCATE

Driven by unparalleled grit to produce high quality and creative content in media and sports industries. Work as multifaceted on air reporter, writer, and anchor has been highly regarded at Golf Channel, nationally in golf circles via immense travel, and with digital network 120Sports due to strong attitude, ethics, versatility, and wit.

EXPERIENCE

SILVER CHALICE/120SPORTS - CHICAGO, ILLINOIS

Moved back to hometown to be host and analyst for this national digital sports network which has grown to 700,000 subscribers and 40 million monthly clip views within first two years of operation while contracting partnerships with Amazon, Twitter, MSN, AOL., Sports Illustrated, MLB BAM, NBA, and NHL.

Host 09/2014 to Current

- Host and analyze fast paced, in-studio segments for VOD and our five-hour nightly live programming that targets up-to-the-minute sports stories, pop culture, and social media interaction with viewers.
- Tasks include conducting field and studio interviews, feature writing and reporting, and up keeping an expert perspective and knowledge for over a dozen sports.

NBC UNIVERSAL/GOLF CHANNEL - ORLANDO, FLORIDA

Golf Channel was the fastest growing network on U.S. television each year from 2009-2012, currently available in 85 million homes in the U.S. and more than 120 million homes in 83 countries worldwide.

Reporter/Studio On-Air/Producer 02/2009 to 08/2014

- Conducted live reports, interviews, and discussions for Golf Central, Morning Drive, and live tournaments Reported from PGA Tour, LPGA Tour, European Tour, and NCAA events on multiple continents
- In-Studio Anchor for Golf Central update and PGA Tour Primetime
- Earned 2013 Golf Channel Unsung Hero Award for company contributions
- Managed all onsite editorial with scripts and reports for news staff at over 200 PGA Tour events Networked and strengthened relationships with players, corporate partners, agents, and Tour staff

Feature Producer 06/2007 to 01/2009

- Produced over 30 long-format features annually for the news division while contributing to Golf Central's daily in-studio and field production
- Managed all production and technical aspects for shoots while also booking and conducting interviews
- Responsible for all post production including logging, writing scripts, deciding music, and leading edit sessions

Associate Producer/Production Associate 02/2005 to 05/2007

- Line-produced studio news programs including Golf Central, Viewers Forum, and Leaderboard Report
- Contributed to all aspects of studio news production: highlights, teases, features, and interviews

CBS SPORTS - NEW YORK, NEW YORK

Production Intern 05/2003 to 08/2003

- Attended to on-air and production members with related needs at corporate headquarters
- Traveled to PGA Tour, tennis, horse racing events and worked with CBS production teams

FLOSSMOOR COUNTRY CLUB - FLOSSMOOR, ILLINOIS

Caddie 03/1996 to 05/2002

EDUCATION

2004

INDIANA UNIVERSITY - B.A. Communications, Bloomington, Indiana

PHILANTHROPY

Operation Snowball: Team Leader and director for youth development organization that provides educational programs and helps build character and life values throughout Illinois (1997-present)

Cancer Support Center: Board Member, fundraising and emceeing for Flossmoor, Illinois chapter (1997-present)

A Giving Heart Foundation: Board Member, fundraiser for Chicago-based organization that raises money for infants with congenital heart defect (2011-present)

St. Bernard Project: Help non-profit aiding Hurricane Katrina impacted communities recover by rebuilding affordable housing and addressing poverty issues (2009-present)