

VALARIE CAVAZOS

represented by

The Naso Group

Michael Naso

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ABOUT

Career highlights include working Hartford (main anchor), Albany (morning anchor), and Boston (reporter) before returning to my hometown of Tucson to raise my two fantastic children with my wonderful husband.

Successful career in television news - helping to increase show ratings through engaging storytelling and delivery as well as generate exclusive investigative reporting that holds leaders accountable.

Strong anchor, researcher, interviewer, reporter, and editor.

Success in producing and hosting original television content.

Extensive research in education and experience in teaching.

KGUN, Tucson, AZ (current - 5 years)

Weekend Anchor/Investigative Reporter

Extended training in investigative reporting and proven weekend ratings success. Recent work led to local/federal investigations and changes in leadership/policies.

Recent accomplishments: EMMY nomination for Tucson VA investigation.

LIVIN'LATIN MAGAZINE-STYLE SHOW (6 years)

Created, produced and hosted longest running independently produced magazine-style show to inspire and educate English-speaking Hispanics and help bridge the cultural gap.

Aired on WB/CW becoming a highly rated (4) show. Built solid relationships with businesses, city officials, non-profit organizations, and educators.

KOLD, Tucson, AZ (5 years)

Anchor/Reporter

Anchored top-rated newscast for 2 1/2 years. Created Tucson's first generational Latino news segment, Generation Ñ, to help bridge the cultural gap. Anchored morning newscast helping to bring it to a top-rated show.

WRGB, Albany, NY (2 years)

Morning Anchor

WTIC, Hartford, CT (2 years)

Main Anchor

WSJV, South Bend, IN (2 years)

Anchor

Co-created and anchored the nation's first interactive newscast.

NECN, Boston, MA (1 year)

Reporter

WVII, Bangor, ME (2 years)

Anchor

WHPX, New London, CT (2 years)

Reporter

EDUCATION

B.A. Broadcast Journalism

University of Arizona

PROFICIENCY AND SKILLS

Edius and Premiere Pro editing

Photoshop Graphic Design

Data Skills / Analysis

Team Player / Training Staff

References on request