

JANET KIM

REPRESENTED BY

THE NASO GROUP

MICHAEL NASO

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REPORTER / ANCHOR/ CONTENT EDITOR/ SOCIAL MEDIA STRATEGIST

Multi-media storyteller with ten years of experience as a journalist and communications specialist. Strong interpersonal, written communication, and presentation skills. Trained to create content using various forms of videos, graphics and photos.

- **Successful history of identifying and pitching stories;** as a news reporter, worked with photojournalists on stories, including Emmy® Award-nominated projects.
- **Expertise leveraging a variety of platforms to engage the public, including social media;** hands-on knowledge of the media and the kind of story that attracts attention; skilled at developing engaging web and mobile content.

EXPERIENCE

TRIBUNE MEDIA • Q13 FOX NEWS, Seattle, WA • 2015– Present

— **REPORTER/ CONTENT PRODUCER/SOCIAL MEDIA STRATEGIST** —

- *Reporter, writer, and content producer for Q13 FOX News at 9 p.m., 10 p.m., 11 p.m. newscasts.*
- *Produce impactful stories and create original content for television and web on a range of topics.*
- *Write copy and headlines under tight deadline that will grasp attention*
- *Build partnerships with community and the public to produce stories that will impact region.*
- *Develop public communications, including web stories, talking points, speeches, and video scripts, ensuring that content is easily understood by all audiences.*

GANNETT Co. • KING-TV, Seattle, WA • 2014-2015

— **REPORTER/ MULTI-MEDIA STORYTELLER** —

- *Produce impactful stories and content for television and web on a range of topics and current events.*
- *Execute expert news reporting focusing on private sector, technology, public policy and public/private partnerships.*
- *Reported on special events, features, and breaking news while managing multiple social media platforms.*
- *Expanded station's reach to the South Sound by managing the station's Tacoma Newsroom.*

JOURNAL COMMUNICATIONS • WTVF CBS NASHVILLE, Nashville, TN • 2010 – 2014

— **REPORTER/ FILL-IN ANCHOR, HOST / CONTENT PRODUCER** —

- *Researched and reported on events, assessed leads and tips for story ideas, and developed and posted stories on web and mobile platforms.*
- *Created content and stories on a full range of issues and brought them to life.*
- *Explained public policy in a way to reach a broad audience.*
- *Ensured all content met high journalism and production quality standards.*

GRAY TELEVISION • WKYT –TV CBS LEXINGTON, Lexington, KY • 2008 – 2010

— REPORTER / FILL-IN ANCHOR —

- *Served as the go-to reporter for breaking news and the lead reporter for up to four newscasts daily.*
- *Wrote, edited and produced stories on business, finance, local and state politics.*

CHAMBERS COMMUNICATIONS • KDRV-TV ABC MEDFORD, Medford, OR • 2006 – 2008

— KLAMATH FALLS BUREAU CHIEF/ WEEKEND ANCHOR/REPORTER —

- *Wrote, shot, and edited two to four stories daily for video, print, and on-line.*
- *Implemented communication strategies to best disseminate information from bureau office.*
- *Collaborated and partnered with public relations executives stories to produce stories on business and government.*
- *Generated story ideas through communication internally with the newsroom and through community outreach.*
- *Managed the Klamath Falls Bureau and trained incoming reporters.*

EDUCATION

University of Massachusetts, Dartmouth, MA

Master of Public Policy

University of Texas, Austin, TX

Bachelor of Journalism; Bachelor of Arts, English; Bachelor of Science, Communications Studies

Business Foundations Certificate

American University, Washington, DC

Washington Semester Program

COMPETENCIES

Conversational Korean, Basic Spanish, 88 hours of conflict mediation training, Microsoft Office; Avid; iNews, ENPS, Grass Valley Aurora, Bit Central, Final Cut Pro

AWARDS

Emmy® Award nominations- Best Spot News- 2012; Best Morning Newscast- 2011

Tennessee AP Awards- Best Reporter Nominee, Sports Feature Nominee, Spot News Nominee- 2012

Tennessee AP Awards- 1st Place-Spot News- 2011

Kentucky Associated Press Honorable Mention- Spot News- 2008