

LAURA SIMON

REPRESENTED BY THE NASO GROUP – MICHAEL NASO – MICHAEL@NASOGROUP.COM – 305-682-0564

Work Experience

Tribune Broadcasting, KFSM/KXNW, Fort Smith, Arkansas June 2014-Present
Weekend Morning Anchor/Reporter

- Solo anchoring a two-hour Saturday morning show and a three-hour Sunday morning show
- Filling in for other newscasts as needed, including station's weekday morning show for anchor on maternity leave
- Producing news packages as a dayside reporter Monday-Wednesday
- Live reporting
- Posting stories to the web and social media

Sinclair Broadcasting, KTVO ABC 3.1/CBS 3.2, Ottumwa, IA April 2013-May 2014
Weekend Anchor/MMJ Reporter

- Researched and generated three leadable stories each day
- Shot, wrote, edited and voiced news packages
- Anchored, produced and gathered content for weekend evening newscasts
- Filling in for other newscasts as needed, including our 1.5 hour morning show
- Posting daily stories to the web and social media

Nexstar Broadcasting, KODE/KSN, Joplin, MO November 2012-2013
General Assignment Reporter

- Researched and generated three leadable stories each day
- Shot, wrote, edited and voiced news packages
- Live reporting

Newsbeat, Chicago, IL January 2012-May 2012
Anchor/Reporter

- Worked independently and as a team to assemble a live weekly newscast for Columbia College Chicago
- Contributed stories in breaking news, sports, weather and entertainment
- Shot, wrote and edited news packages

Metro Minutes, Chicago, IL January 2011-May 2011
Anchor/Reporter (Columbia College Chicago)

- Shot b-roll, interviews and stand-ups, then wrote scripts and edited video for news packages
- Anchored a 30-minute episode that aired on CAN-TV, a Chicago cable network
- Professor submitted my work for an Emmy nomination at the Chicago/Midwest NATAS

NBC 5 Chicago (WMAQ-TV), Chicago, IL Sept. 2009-December 2009
News Planning Intern

- Screened all viewer calls and put possible future coverage into computer database
- Booked interviews and provided support services for the news planner
- Assisted reporters and photographers in the field on story assignments
- Pitched ideas in morning meetings

Work Related Skills

- Intermediate proficiency in operating professional-standard video cameras: Sony NXCAM, JVC HD-100, Sony Pd 150, Canon GL1, Canon GL2 and Panasonic DVX100B
- Intermediate proficiency using Edius, Final Cut Pro, Opus, ENPS, TONS, CNN Newsource, and DaletPlus
- Utilizing multiple social media sites and apps like Videolicious to engage with viewers
- Intermediate/Advanced proficiency in Word, Excel, PowerPoint, Publisher, Outlook, Adobe PDF, Mac/PC
- Intermediate/Advanced level of finding information on LexisNexis and various business and court databases

Education

Columbia College Chicago, Chicago IL Graduated May 2012
B.A.: Journalism with a concentration in television broadcast **GPA:** 3.91--*Dean's List*