

# Debbie Denmon

*represented by*

**The Naso Group**

**Michael Naso**

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Emmy Award-Winning Broadcast Journalist with proven experience, which includes over twelve years of news anchoring and reporting in the nation's fifth largest television news market.

**Greagor Transport, LLC.**  
*Co-Owner*

**Dallas, Texas**

**2015 – present**

- Manage and maintain a small fleet of diesel trucks and drivers that provide national OTR (over the road) transport of American goods.
- Provide oilfield services transport and assistance in servicing oil wells in West and South Texas areas.

**Dallas County District Attorney's Office**  
*Director of Communications*

**Dallas, Texas**

**2012-2015**

- Served as Spokesperson for the Dallas County District Attorney and his 500 prosecutors and staff.
- Created and executed media strategy for the District Attorney and prosecutors.
- Directly managed Communications team, which generated press releases, handled media requests, coordinated press conferences, and managed social media content.
- Provided crisis management and media training.
- Wrote speeches for the District Attorney and administrative staff.
- Edited quarterly newsletter, wrote stories, and produced Public Service Announcements.
- Coordinated community events, town hall meetings, and served as emcee.

**WFAA-TV (ABC)**  
***News Anchor-Reporter***

**Dallas, Texas**

**2000 – 2012**

- Anchored various newscasts: Weekday Morning Show, Morning Lifestyle Show, Mid-day Newscast, as well as the Weekend Morning Show and Weekend Evening Newscast.
- Delivered live reports from the studio and out in the field. Wrote, segment produced, and broke news stories.
- Able to ad-lib effortlessly during intense situations, particularly breaking news.
- Performed under tight deadlines while writing and editing scripts, gathering facts, and communicating clearly on-air.
- Developed news contacts and generated compelling story ideas.
- Engaged in community service as a highly sought after emcee, host, and guest speaker.
- Grew viewership through social media and community involvement.

**WTHR-TV**  
***Weekend Morning Anchor-Reporter***

**Indianapolis, Indiana**

**1998 – 2000**

Highlights: Served as Live Field Reporter for NBC Network and its affiliates while covering the firing of legendary Indiana University basketball coach, Bob Knight.

**KJRH-TV**  
***Weekend Evening Anchor-Reporter***

**Tulsa, Oklahoma**

**1995 – 1998**

Highlights: Among the first reporters to arrive at the Oklahoma City Bombing site and assigned to cover the story live for an entire week of wall-to-wall coverage. Assigned to cover the death penalty trial of OKC Bomber, Timothy McVeigh – delivering the verdict live as a field anchor.

**Education**

**University of North Texas**  
***Bachelor of Arts Degree: Journalism, with a Broadcast emphasis***

**Awards**

**Two time Emmy Award Winner: Best Series Report 2012 and Best Morning Newscast (Anchor) 2004**

**Associated Press Award: Best Continuing Coverage Reporting, 2006**

**National Association of Black Journalists Award: Best Sports Feature, 2001**

**Indianapolis Society of Professional Journalists Award: Best Live Shot, 1998**