

Raj Tawney

represented by

The Naso Group

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Michael Naso

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Objective

Energetic, compassionate, and highly self-motivated individual with an excellent Broadcasting, Media, and Public Relations background is seeking both a challenging and rewarding position in Publicity and Media operations.

Multimedia Journalist / On-Air Talent

March 2013 - Present | New York, NY

- Executive Producer/Host of "What Was It Like?" (TV Pilot)
- Associate Producer/Reporter of "Living" (Podcast) w/ Laura Savini (of PBS)

OVERALL:

- On-Air Host - WHUD- Pamal Broadcasting (Hudson Valley, NY)
- On-Air Host - WPTY - JVC Broadcasting (Long Island, NY)
- On-Air Host/Reporter - CPTV - Connecticut Public Television (Hartford, CT)
- Video Journalist - MyLI TV - Verizon FiOS1 (Long Island, NY)
- Video Journalist - Documentary film, "Ticket To Write" (Road Ahead Films)

Work Experience

Director of Publicity & Promotions | Cinema Arts Centre

July 2015 - Present | Huntington, NY

- Generated press in Television, Radio, Print, and Digital platforms.
- Established a successful podcast series in order to promote new events and raise funding.
- Significantly built social media presence with effective uses of promotion.
- Established new partnerships with national/regional brands, producing successful cross-promotion.

Public Relations & Media Manager / Videographer | Huntington Arts Council

March 2013 - May 2015 | Huntington, NY

- Managed publicity and media content for NYS grant-funded program, SPARKBOOM™.
- Achieved press features in Newsday, Pulse Magazine, Verizon Fios, and various publications.
- Promoted and creatively marketed Art/Live Music/Cultural events throughout Long Island.
- Official videographer (Live Events and Commercials)
- Co-produced 31 successful Art/Live Music events, generating thousands in attendance.

Education

Bachelor's Degree | Professional Communications

Farmingdale State University | Farmingdale, NY

- President of ASA (Asian Student Alliance).
- Contributing editor and head designer for The Rambler (Newspaper).

Skills/Activities

- Proficient in All Adobe programs, NexGen, ProTools, Final Cut, and other software/devices.
- Experienced in website design, videography, photography, social media, various software, applications, and technical devices.
- Excellent communication skills with clients and consumers of all kind.