

Casey Claiborne

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The Naso Group

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EDUCATION

Bach. of Arts with a major in Electronic News
UNIVERSITY OF NORTH TEXAS

Denton, Texas - May 2010

Associate of Arts - JACKSONVILLE COLLEGE

Jacksonville, Texas - May 2005

EXPERIENCE

Reporter:
KTBC FOX 7 News
Austin, Texas
January 2013-present

- I went from covering small town news at my last job to covering big city news stories in the Capital of Texas: Austin. Over the past 2 years I have covered floods, murders, celebrities, red carpets, concerts, hit and runs, fires, the Texas Legislature and all of the major entertainment festivals in Austin such as South By Southwest and Austin City Limits. At FOX 7 I have learned how to focus on my story telling while I let my photographer take care of the shooting...something I had to learn because I was a "one man band" previously. Austin has allowed me to learn more about working fast but still being accurate and engaging on the air.

Reporter/Weekend Anchor
KETK-TV
Tyler, Texas
August 2010-December 2012

- During my time at KETK in Tyler, I shot, wrote and edited my own stories everyday as a one man band. I covered live breaking news such as fires, murders, weather, deadly car accidents, etc. Growing up in this area, I already knew many of the issues that East Texans care about, but while here I was able to expand on that and tell stories that East Texans cared about and delivered them in a manner they can relate to. In June of 2012, I became the anchor of KETK Today on the weekends. I produced my own “best of the week” type show, anchored it, then turned a pkg for the evening shows.

News Intern
KDAF “The 33 News”
Dallas, Texas
January 2010-May 2010

- Interning at KDAF “The 33 News” was extremely valuable to me. I shadowed reporters on a weekly basis and worked on The 33’s website. While shadowing reporters, I learned the true-life day-to-day duties of television news reporters -- how stories start with an idea and turn into a viable product by the 9:00pm news.

News Intern
WBAP AM 820
Ft. Worth, Texas
July 2009

- While interning at this respected radio station, I wrote reader-actualities for airing. I also frequently interviewed news-makers over the telephone, edited the recording, and occasionally voiced my own stories. My written stories, as well as those that I voiced, aired many times throughout my internship.

Anchor/Reporter/Producer
North Texas Television
Denton, Texas
September 2007-May 2010

- NTTV Nightly News is an award-winning news program broadcast live 4 nights a week from the University of North Texas. I have anchored NTTV Nightly News one night a week for four semesters. I have also reported, produced, and wrote copy for the program. In addition to anchoring, I gained experience “one-man-banding” stories, editing with Adobe Premiere and Burli software as well as producing.

News Intern
Denton Television
Denton, Texas
January 2009-May 2009

- This experience was part of a mini-internship for an upper level journalism course at UNT. I did 4 shifts for DTV. I worked a beat, shot and edited video, conducted interviews, and produced 4 VO/SOT's on deadline.

News Intern
KNTU FM 88.1
Denton, Texas
January 2009-May 2009

- This was also a mini-internship for the same upper level course. I did 4 shifts for KNTU. I worked a beat, conducted interviews, recorded audio and wrote 4 R/A's on deadline.

Anchor/Disc Jockey
KEBE AM 1400
Jacksonville, Texas
2001-2005

- For 4 years in high school and junior college, I served as the Saturday morning anchor/disc jockey at KEBE AM 1400 in my hometown of Jacksonville, Texas. I operated the board for a 3-hour shift and hosted the “Let's Talk” call-in program from 8-9am.

SKILLS AND STRENGTHS

- Good broadcast voice and appearance.
- Experienced “One Man Band” (shooting, interviewing, writing, editing, tracking - solo)
- Experience with Edius, ENPS, Final Cut Pro, Adobe Premiere, Avid Pro, Burli, ENPS
- Strong broadcast and web writing.

WORK EXPERIENCE

Graphic Design/Customer Service
Lake Cities Printing
Lake Dallas, Texas
August 2006-June 2010

I had this job since I began my education at UNT. I used Adobe Creative Suite software on a daily basis to typeset various print jobs. I also did clerical office work, as well as dealing directly with customers via phone, e-mail, and in person.