

# Rheya Spigner

*represented by*

Michael Naso

The Naso Group

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## EXPERIENCE

Multimedia Journalist/ Morning Reporter WRDW News 12 Augusta, GA December 2014 – Present

- MMJ and front breaking news / Enterprise stories for News 12 This Morning Show and “Morning Top 5” segment
- On call breaking News Reporter/ Court Reporter/ MMJ for Midday show.
- Executed creative and informative LIVE shots in the field and studio. At most went LIVE eight times a day
- Posted and cut stories, to the web in AP format that included pictures, using Clickability. Maintain social media pages using Social News Desk.
- Anchor Morning Cut-ins / Substitute Anchor

Multimedia Journalist/ Weekend Reporter WFXL FOX 31 News Albany, GA November 2013 - June 2014

- Shot, wrote and edited three to five stories, daily, including a PKG and VOSOT's for the nightly news at 10pm.
- Posted all stories, to the web and other social media outlets, in AP format that included pictures, using CMS Software.
- Pitched two stories per day, during the week, and six stories per weekend, in the daily morning/afternoon meetings.
- Executed creative live shots including a, " WFXL News Minute" which aired daily at 5pm.

News Reporter Walter Cronkite School of Journalism/ASU, Phoenix, AZ September 2012 – May 2013

- Shot, wrote and edited PKGs and VOSOTs for News Watch.
- Submitted hard copy news stories scripts in AP style format.
- Attended weekly collaboration meetings in a newsroom setting to pitch stories.
- Studied under the mentorship of former CNN's Aaron Brown.

Social Media News Intern Steve Levine Entertainment and Public Relations, Phoenix, AZ January 2013 – April 2013

- Edited press releases for upcoming events.
- Constructed media pitch stories to send out to local media.
- Appeared as a HOST on ABC 15's "Destination TV" for a SLE Event.

Reporter/Film Critic Silver Screen Sundays/ASU Radio "The Blaze 1330AM", Arizona State University September 2012

- Broadcast film critiques on ASU Radio, "The Blaze 1330AM" every Sunday 6-7pm, using charming and witty banter.
- Provided written reviews on the website [www.silverscreensundays.com](http://www.silverscreensundays.com).

Media Manager Holster Sportswear clothing line, Scottsdale, AZ June 2012- October 2012

- Created global media campaign for new Holster sportswear clothing line.
- Photographed Holster models for Dirt King Magazine (featured on the front page August 2011 issue).
- Created, produced and directed video shoot for sportswear promo video.

E! Intern Program/Development E! Entertainment Talent Casting & Development Department, L.A., CA May 2011- Aug 2011

- Researched entertainment news stories for daily distribution to Lisa Berger(E! President)'s office.
- Assisted with interviewing celebrity experts (i.e. celebrity stylists and comedians).

News Co-Ancor ASU Radio "The Blaze 1330AM" - Downtown Campus, Arizona State University September 2010- December 2010

- Co-Ancor for the 30 minute segment "Press Pass" on Mon/Wed.
- Reported stories on Business, Entertainment and Weather.

E! News Intern E! Entertainment News Bureau Department, Los Angeles, CA May 2010 – August 2010

- Researched and developed stories for on-air talent, Ken Baker.
- Interviewed celebrities on locations for E! News segments.
- Attended red carpet events to gather sound bites for E! News segments.

## **SPECIAL SKILLS & EQUIPMENT**

- Final Cut Pro, Soundtrack Pro, Photoshop, Illustrator, Edius, ENPS, Clickability, SND, Anvanto,
- Microsoft Excel, Word, Outlook, PowerPoint
- Owner of a Sony HXR MC2000 HD camera & microphone
- Proficient in speaking, reading and writing Spanish
- Social media savvy and proficient with Facebook, Twitter, WordPress, Instagram

## **AWARDS**

Biotech University Reporting Contest June 2012 / 2nd place

## **EDUCATION**

Walter Cronkite School of Journalism - Arizona State University, Phoenix, AZ May 2013  
BA in Journalism and Mass Communication (Emphasis in Broadcast Journalism)  
Minor in Film and Media Studies

## **REFERENCES**

*Available upon request*