

Kristin Moore

represented by

Michael Naso

The Naso Group

305-682-0564

michael@nasogroup.com

Objective

To utilize the skills, experience and knowledge I've gained working as a Reporter/Anchor over the last 10 years, while enhancing my abilities and taking my talents and career to the next level.

Skills Summary

- ◆ Self-motivated, Goal oriented
- ◆ Persistent & Persuasive
- ◆ Personable
- ◆ Polished & Professional
- ◆ Conversational writer
- ◆ Compelling Storyteller
- ◆ Public speaking
- ◆ Works well w/ others
- ◆ iNews, AVID
- ◆ Edit & shoot video
- ◆ Producer
- ◆ Solid news judgment

EXPERIENCE

News Reporter/Weekend Anchor

WNEM TV-5

2012-Present

Saginaw, MI

◆ Reporter responsibilities include; pitching story ideas relevant to viewers, or those presented to me by viewers. I contact people for interviews who will help me tell the story effectively. I write my stories in a clear, conversational form to engage viewers and ensure they are informed. Then, I edit video to match the script and make the story more effective, all on a tight deadline. I am typically responsible for two packages and multiple live shots each day.

◆ Weekend evening anchor duties: Write and copy edit news scripts, research, fact check and update stories. I play an active role assisting producers and deciding what stories we should cover and where they should be placed in the rundown

Published Writer

Peachtree Papers Magazine

2010-2012

Atlanta, GA

- ◆ Pitch story ideas relevant to readers of the magazine and members of The Junior League of Atlanta
- ◆ Contact credible sources about specific events/issues/projects, Conduct interviews, Secure related pictures
- ◆ Organize information and material from interviews create compelling articles people will want to read

Assoc. News Producer

WAGA Fox 5

2008-2010

Atlanta, GA

- ◆ Research and organize facts, information and video via Internet, wires, feeds and interviews
- ◆ Write clear, concise and conversational anchor scripts for newscasts under strict deadlines
- ◆ Produce and coordinate reporter live shots and live talk-back interviews

Reporter

WCNC-TV

2006-2007

Charlotte, NC

- ◆ Report breaking traffic and road information live from studio and helicopter during daily morning newscast
- ◆ Set up and conduct interviews, produce, write and front live & taped reports on transportation issues
- ◆ Update and revise scripts from reports into online format, Post reports on station's website

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Weather Anchor/Reporter

WFRV-TV

2004-2006

Green Bay, WI

- ◆ Study weather data, computer models & monitor weather patterns to develop accurate forecasts
- ◆ Present forecasts during live TV newscasts & for radio partners, Produce/create weather graphics
- ◆ Report live for weekday morning news, Post updated stories and forecasts on the station's website

Reporter/ Weather Anchor

WSYM/WILX- TV

2002-2004

Lansing, MI

- ◆ Compare weather data/models; Develop and present accurate forecasts in an energetic, personable manner
- ◆ Enterprise, execute and research lead news story ideas, Shoot, write & edit video for reports
- ◆ Front reports live from the field & studio, Make community appearances on request

Education

- ◆ Florida A & M University
B.S. in Journalism, minor Political Science
(Graduated with honors)

- ◆ Georgia Real Estate Commission
Real Estate Salesperson License