

Christy Calvin

represented by

Stacey Toy

DB & Associates

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PROFILE

High level of integrity and professionalism

Works quickly and accurately under pressure and tight deadlines

Very hard working, dependable and very detail-oriented

Solid broadcast and writing skills

EDUCATION

Walter Cronkite School of Journalism

Arizona State University, Tempe, Arizona

Bachelor of Arts, Journalism and Mass Communication

PROFESSIONAL EXPERIENCE

Joshua One Community Development Corporation, Los Angeles, CA 2002 – Present
Director of Communications

- Active leadership in researching and identifying sources of giving from major corporations and business entities, as well as local community groups and organizations.
- Oversee and implement media relations, event planning and sponsorship efforts for annual events, including the Mack Calvin annual basketball camp.
- Serve as media spokesperson.
- Additional duties include developing, writing and disseminating press releases and media advisories.
- Interface with elected officials, community leaders and celebrities.
- Obtain local guest radio spots and article placement in local and national newspapers.
- Secure professional guest speakers.

Universal Sports Network, Centennial, CO 2012 – 2014

Associate Producer

- Line produced shows in the control room.
- Responsibilities included writing and editing taped elements specific to opens, teases, packages and VO's.
- Wrote copy and prepared research material for talent.
- Created and edited feature stories and web pops for the web site and via social media.
- Served as a field producer for the Military Warrior Games, interviewing ill and injured military service members.

- Worked closely with on-air talent, editors and production staff in creating and overseeing the delivery of shows.

National Basketball Retired Players Association, New York, NY 2009 – 2011

Free-lance Talent

- Served as reporter during major events, include the NBA All-Star weekends.
- Secured and conducted one on one interviews with professional athletes and high profile celebrities.

KACT-TV, Aurora, Colorado 2007 – 2008

Free-lance News/Sports Reporter

- Responsibilities included reporting, producing and editing news and sports stories for newscasts.
- Worked closely with the news director in generating weekly story ideas.
- Acquired factual data through research and conducting interviews to write stories.

Fox Sports Rocky Mountain, Denver, Colorado 2005 – 2006

Free-lance Sports Analyst/Reporter

- Served as sports analyst on sports television show.
- Conducted interviews with entertainment personalities, local collegiate and professional athletes.

Altitude Sports & Entertainment, Denver, Colorado 2004 – 2004

Sideline & Feature Reporter

- Responsibilities included sideline reporting, producing and editing for a 24-hour news channel.
- Creatively developed interesting and original story ideas using strong editorial judgment.
- Presented live reports from sports venues, including Nuggets telecasts.
- Wrote, conducted interviews and reported stories on tight deadlines.
- Sideline reporter for high school, collegiate and professional games and co-hosted television shows.
- Gathered and verified factual information.
- Represented the station at events designed to promote and enhance the station's image in the community.
- Participated in game day production meetings.

Fox Sports West, Los Angeles, California 2001 – 2003

Sports Reporter

- Served as primary reporter for the UCLA Magazine Show and various programming.
- Worked with show producer and broadcasting staff to develop content for broadcast.
- Conceptualized and wrote feature stories.
- Made sound editorial decisions and worked diligently with show editor on final stories for airing.

Comcast Network/CN8, Union, New Jersey 1998 – 2000

Sports Reporter

- Served as main sports reporter for television shows.
- Used creative measures in selecting story topics for broadcast.
- Utilized broadcast editing equipment to finalize stories for air.
- Sports reporter covering high school stories in New Jersey. Had the ability to use creative measures in selecting story topics for broadcast. Produced and edited sports features utilizing broadcast editing equipment to prepare stories for air.

New Jersey Nets, East Rutherford, New Jersey 1994 – 1999

Assistant Director of Public/Community Relations

- Responsibilities included writing and producing team-related press releases, media guides, game notes and other publications.
- Pitched story ideas to local and national media.
- Served as team spokesperson during home and road games.
- Conceptualized and implemented community relations programs.
- Monitored media reports and proactively worked with players and staff on potential media topics.
- Fostered outstanding lines of communication and maintained positive relationships with local and national media as well as the players, coaches and front office personnel.
- Assisted in managing the communications strategy, format and organizational culture for the team daily.
- Partnered with the NBA as a media liaison during the 1996 NBA draft hosted by the Nets.

SKILLS

Final Cut Pro Linear Editing

Proficient in preparing graphics via Cyron Duet, AVID and After Effects

Adept in using social media

Ear Prompter, IFB and Teleprompter