

Kristianna Gross

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SUMMARY OF QUALIFICATIONS

- 3+ years of experience in broadcast journalism industry – reporting, filming, writing, interviewing and editing
- Experienced in FinalCut Pro X, Adobe Premier editing software's
- Proficient in news programs such as Autocue Series, OPUS, iNews, ENPS, CNN Newsource, and ABC Pathfire
- Expert in social networking (Facebook/Twitter)

JOURNALISM EXPERIENCE

Sr. General Assignment Reporter/ MMJ – KXXV-TV News Channel 25 (DMA#87) January 2013- Present

- Generates contacts and pitch enterprise stories that meet current station's strict "hard, local news" brand
- Actively reports live from the field and from the station/studio
- Acts as MMJ several days a week – writing, shooting, editing and setting up live shots using LiveU backpack
- Consistently uses social media to break news, find stories, and promote the station
- Fill- in anchor weekend shows when needed, which includes assisting with writing and producing
- Manages assignment desk on weekends in addition to regular reporting/MMJ duties
- Report on national breaking news stories including Waco biker gang shooting, West, TX fertilizer plant explosion, 2014 Fort Hood shooting and Trial for Fort Hood Shooter Nadal Hassan

News Intern, KTVU Channel 2, May 2012-December 2012

- Joined reporters in the field to cover news stories from conception to air, wrote and put together news packages
- Assisted writers and producers by finding archived footage using Aurora Browse to be used for a live show
- Acted as liaison between writers and anchors by running scripts to anchors for a live broadcast
- Helped assignment desk by conducting phone interviews, answering phones and taking messages

Reporter, Anchor & Editor, CSUN Valley View News, August-December 2011

- Anchored News and Sports segments, while also writing an average of five scripts per newscast
- Filmed, edited and wrote scripts for bi-weekly news and sports packages
- Conducted in-person and telephone interviews on a regular basis to gather information for news stories
- Pulled and edited video from CNN Newsource for weekly newscast

Morning Production Intern, KTLA Morning News, January-May 2011

- Responsible for printing and delivering scripts to both Producers and Anchors prior to live broadcasts
- Conducted research used to plan daily television segments
- Edited video and uploaded 10-20 media clips with written descriptions to the ktla.com website

Production Assistant Intern, Fox Sports International, August 2009-January 2010

- Watched and logged 3- 4 live and/or taped games per week to be cut for highlights
- Archived highlight reels and game tapes to maintain organization of the newsroom
- Researched players, teams and gathered game statistics for Producers for live and taped broadcasts

EDUCATION

Bachelor of Arts

December 2011

California State University Northridge

Northridge, California

Major: Broadcast Journalism

Minor: Marketing