

Briana Harper

represented by

Michael Naso

The Naso Group

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WORK EXPERIENCE

WCTI NewsChannel 12 | New Bern, NC

Aug. 2014- Present

Reporter/Fill-in Anchor

- Gather and enterprise local news story ideas, deliver live reports, shoot, write and edit daily packages; also make community appearances.
- Produce weekend morning shows, write scripts, and anchor complete newscast.

Gainesville Television Network | Gainesville, FL

Aug. 2013- July 2014

Reporter

- Write, shoot, and edit daily video packages for the 5:30 and 6 p.m. newscasts; often report live in studio or on-scene.
- Enterprise and pitch story ideas from a range of topics including education, local government, and crime.

Carolina Week | Chapel Hill, NC

Aug. 2012- May 2013

Reporter/Audio Operator

- Report, film, edit, and produce weekly video packages and voice-overs that cover community and campus-related stories.
- Operate audio controls during each weekly broadcast.

Black Ink Magazine | Chapel Hill, NC

Aug. 2012- May 2013

Managing Editor

- Work alongside editor-in-chief to brainstorm story ideas and help create each month's issue of the Black Ink Magazine.
- Produced several articles including a face-off article discussing the "Don't Ask, Don't Tell" policy.

CBC-UNC Diversity Journalism Fellowship--WRAL-TV | Raleigh, NC

Mar. 2013- Mar. 2013

Anchor/Reporter

- Worked with 10 other top minority journalism students to produce our own complete newscast with WRAL-TV.
- Researched, filmed and edited a package about corporate social media hacking.

NBC's My Carolina Today | Raleigh, NC

May 2012- July 2012

Show Production Intern

- Filmed, edit, and produced my own half-hour lifestyles show with the help of the other interns; show included coverage of a local music festival, fashion tips, etc.
- Assisted show hosts with sound checks and worked control room switches during daily broadcasts.

ABC 11-WTVD | Raleigh-Durham, NC

Jan. 2012- April 2012

News Intern

- Wrote voice-over scripts for the 6 p.m. newscasts and pitched story ideas in morning editorial meetings.
- Shadowed reporters live on-site to cover breaking news such as a gas leak at a pre-school.

TECHNOLOGY SKILLS

- Final Cut Pro, Adobe Premiere, Adobe Audition, Edius, Live U Backpack, ENPS

EDUCATION

University Of North Carolina at Chapel Hill

B.A. in Electronic Communications

May 2013

- GPA: 3.5, Minor in African American Studies
- Dean's List 6 semesters