

# Michelle Brown

*represented by*

The Naso Group

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## CAREER SUMMARY

Emmy Award nominated anchor and general assignment reporter, who is as strong on the desk as she is in the field. Thrives on breaking news. A creative storyteller, who can turn routine stories into compelling television. Social media savvy. A proven newsroom leader with a track record for ratings success.

## EXPERIENCE

### Anchor/Reporter

News12 Westchester- Yonkers, NY September 2010-present.

Solo anchor 6 half hour shows each weekend for 24 hour news station.

Work with producer to select, write, edit and stack shows.

Solo anchor two half hour weekday morning shows three days a week, then report.

Extensive use of social networking sites to research & promote coverage.

Promoted to weekend morning anchor & managing editor five months after being hired as a reporter fill-in anchor from freelancer.

### Freelance Reporter

New England Cable News, Boston, Massachusetts June 2009-Nov.2009

Enterprised daily stories for 24-hour news station.

Performed multiple live shots under deadline pressure on such stories as death of Senator Ted Kennedy, swine flu outbreak in Massachusetts and shark sightings on Cape Cod.

### Weekend Anchor/General Assignment Reporter

WJAR-TV NBC-10, Providence, RI Nov. 2004-June 2009

Anchored number one rated weekend evening newscast in the market.

Enterprise and report live stories for day of air, as well as sweeps pieces.

Main fill-in anchor for primary weekday newscasts.

Weekend Anchor/General Assignment Reporter

WGGB-TV, Springfield, Massachusetts April 2002-October 2004

Anchored and co-produced weekend evening shows.

Political reporter. Covered 2004 New Hampshire Primaries & DNC Convention.

#### AWARDS

2015- Emmy nomination for "Best Daytime Newscast" from National Academy of Television Arts and Sciences, NYC

2014- National Association of Black Journalist "Salute to Excellence" award finalist. Top15 market feature story- "African American Trailblazer"

2011- New York Associated Press Award, Special Mention Spot News "Hostage Situation"

#### EDUCATION

New York Institute of Technology, Old Westbury, NY

Researched, reported, wrote and edited news stories for Long Island News Tonight as part of Master's broadcast journalism program.

Bernard M. Baruch College, New York, NY BA/Journalism