

Ariel Rothfield

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The Naso Group

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CAREER SUMMARY

MMJ/Reporter who breaks stories, enterprises every day and specializes in politics. Loads of energy, a great attitude and a willingness to work around the clock make her a favorite in the newsroom.

PROFESSIONAL EXPERIENCE

Reporter/MMJ

June 2013 to Present

WOWK-TV, Charleston, West Virginia

- MMJ and Reporter who has gathered valuable sources to feed the need for enterprise journalism in this market.
- Station choice for top stories and breaking news, including covering the largest chemical spill in state history (Freedom Industries) and the indictment and trial against a former top coal CEO (Don Blankenship).
- Capitol Reporter during the 2014 and 2015 legislative sessions, with attention on local legislatures, high-impact budget items and proposed reforms.

Anchor/MMJ

September 2009 to June 2013

Northwestern News Network, Evanston, Illinois

- Anchored, wrote and taught staff how to shoot and edit the university's television newscast.
- Reported on various high-profiled Chicago events, including President Barack Obama's 2012 victory speech.

Reporter

January 2013 to April 2013

KVRR-TV, Fargo, North Dakota

- Reported and broke stories for the evening news in North Dakota, focusing on enterprise journalism.
- Specifically targeted the rapidly booming oil industry, through features, breaking news and enterprise work.

Field Reporting Intern

Summer 2010 to Winter 2013

Intern Editor

Summer 2012

Fox News Channel, Chicago, Illinois

Fox News Channel, New York, New York

Capitol Hill Reporter

January 2012 to March 2012

Medill News Service, Washington, D.C.

Collegiate Correspondent

September 2012 to June 2013

USA Today, Chicago, Illinois

EDUCATION

Northwestern University, Medill School of Journalism

Evanston, Illinois

Bachelor of Science in Broadcast Journalism

Bachelor of Science in Middle Eastern History

AWARDS

Bernstein Global Wealth Management Scholarship June 2012

Chicago/Midwest Chapter of the National Academy of Television, Arts and Sciences