# Jessica Tighe

# **EXPERIENCE**

# WDJT-TV, Milwaukee, WI

# January '12-NOW

# **Morning Anchor**

- Co-anchor 2.5 hours of morning newscast and cut-ins during network coverage.
- Host, produce and manage weekly, 30-minute community affairs show.
- Go-to person to anchor wall-to-wall coverage of breaking news and severe weather events.
- Help foster positive views of the station through community involvement.
- Boosting ratings to numbers the morning show has not seen in the past.

# KWQC-TV, Davenport, IA

May '07-January '12

# **Morning Anchor**

- Oversee and co-anchor 2.5 hours of dominant #1 morning newscast.
- Anchor wall-to-wall coverage of breaking news and severe weather events.
- Enterprise lead stories. Write and review scripts.
- Integrate social media into newscasts.
- Represent and promote station within the community.

# KWQC-TV, Davenport, IA

November '06-May '07

# Noon Anchor/Morning Live Reporter

- Responsible for 4-5 lives shots per morning show, more if breaking news.
- Enterprise compelling story ideas.
- Anchor 30-minute newscast at noon.
- IBNA award winner for Spot News Coverage.
- Hired as noon anchor/morning live reporter. Promoted to morning anchor.

# WXOW-TV, La Crosse, WI

April '04-November '06

### Weekend Anchor/Reporter

- Produce and anchor weekend newscasts for six and ten p.m.
- Report and edit weekdays for all newscasts.
- Daily live shots in the newsroom or field.
- Responsible for creation of a weekly, community-wide "Healthy Living" series.
- WBA award winner for a series.
- Hired as general assignment reporter. Promoted to weekend anchor.

# WOAY-TV, Oak Hill, WV

May '03-April '04

### Weekend Anchor/One-Woman Band Reporter

- Produce and anchor weekend newscasts for six and eleven p.m.
- Shoot, write, and edit stories for weekday newscasts.
- Hired as general assignment reporter. Promoted to weekend anchor.

#### **EDUCATION** INDIANA UNIVERSITY, School of Journalism, Bloomington, IN

- Bachelor of Arts in Journalism, Minors in Spanish and Sociology. 3.7 Major GPA, Dean's List •
- •