# JOE JOYCE

18 Windy Hill Road, Cohasset, MA 02025 Home: (781) 383-6003 earthlinedesigns@gmail.com

# – SUMMARY –

Certified meteorologist of the American Meteorological Society (AMS) with 18 years of weather forecasting experience. Hard working, creative, diligent with a focus on accuracy. Unique ability to bridge the worlds of weather as a multimedia journalist and scientist. Ability to produce stories in the field for deadline. Constantly seeks innovative and educational ways of presenting the daily weather story in a pleasant, easy to understand manner. Effective use of social media to reach additional audience and further company brand.

# EXPERIENCE —

# NECN NBC UNIVERSAL

Newton, MA

#### Weekday Midday Meteorologist

- Analyze data, prepare and deliver forecasts for on air, web and mobile use on NECN, New England's 24 hour digital cable weather channel for 10 am- 4 PM weathercasts Monday-Friday.
- Duties include creating graphics, analyzing and forecasting daily weather, updating information, pictures, and videos to our website, and community outreach to schools and businesses.
- Perform severe weather cut-ins for significant weather events.
- Develop talking points and communications plans for upcoming severe weather.

# WBZ-TV 4 CBS

Boston, MA

#### Weekend Meteorologist/ Environmental & Storm Reporter

- Produced and broadcast accurate, timely weekend weather forecasts for television.
- Enterprise and execute compelling weather or nature related news stories.
- Daily weather forecasts on WBZ radio
- Produced blogs/Twitter /Facebook updates to further enhance the station brand
- Reported live outdoors in breaking weather with the use of a Mobile Accuweather Lab vehicle
- Mulitmedia journalist with ability to shoot, produce, edit for deadline.

# NECN NEW ENGLAND CABLE NEWS

Newton, MA

Weekend/Weekday Meteorologist

- Prepared daily forecasts and graphics for 24 Hour regional news channel serving 4 million homes
- Provided- in-depth weather coverage for 6 states in breaking weather situations
- Inventive broadcasting style with focus on storytelling with the use of video, trivia, and history to generate interest.

# WVII-TV 7 ABC

Bangor, ME

#### Morning and Weekend Meteorologist

- Prepared daily forecasts and graphics for broadcast.
- Produced weekly segments called "Earthwatch", "Joe's Patio", & "Surviving the Seasons"

# EDUCATION -

# **BACHELOR OF SCIENCE**: METEOROLOGY **Mississippi State University**, Starkville, MS, USA

BACHELOR OF SCIENCE: JOURNALISM

Syracuse University, Syracuse, NY, USA

# — SKILLS —

- WSI Weather Producer, Map Mapmaker & Show FX, TruVu Max, XML, Word, Excel, PowerPoint, Photoshop, Flash and Avid News
- National Weather Service model data, SKEW-T, Hodographs, ASOS, Metar, Nexrad functions, and BUFKIT

05/2010 to 10/2013

10/2013 to Current

08/1995 to 08/1997

08/1997 to 04/2010

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2000

1995