

HENRY YAU

· Sugar Land, TX · *(Available to relocate)*
henryyau415@gmail.com · (713) 240-4956

No bias News Reporter with a nose for news, reputation for impeccable ethics and live on camera skills

-----Summary of Qualifications-----

Offering more than a decade's experience gained in commercial television news and public relations combined with a college degree. Compelling storyteller, fluent in English, Spanish and Cantonese. Able to quickly gain the trust of sources and enterprise exclusive story ideas. Strong ability to stay calm, ad-lib and "think on feet" during equipment failure. Professional demeanor in the newsroom and the community. Highly knowledgeable of Hispanic news, geography, and politics.

*"Henry brings stories which resonate with the viewer.
He's a team player looking to deliver a newsworthy product."
—Jessica Rivera, KXLN Managing Editor*

Areas of Expertise

√ Reporter	√ Fill In Anchor	√ Producer
√ Writer	√ Public Speaker	√ Multimedia Journalist
√ Field Producer	√ Photographer	√ Non-Linear Editor

Career Achievements

Served as hurricane Katrina and Rita correspondent for Multimedios, Monterrey, MX.
Covered two year anniversary of worst immigrant smuggling tragedy in US History.
Covered first successful launch of NASA space shuttle Discovery after Columbia.
Followed Andrea Yates' second trial.
Trailed the Houston Astros to the 2005 World Series.

-----Professional Experience Highlights-----

713NEWS - Houston, TX (Recruited by Producer) <i>Arts and Culture Reporter</i>	2012 - Present
<ul style="list-style-type: none">Enterprise and produce stories that present the impact of the city's cultural and artistic diversity for monthly news magazine show.	
CHILDREN'S MUSEUM OF HOUSTON – Houston, TX (Promoted) <i>Spokesman for America's No. 1 children's museum</i>	2009- Present
<ul style="list-style-type: none">Serve as public relations and promotions director producing media exposure amounting to more than a half million dollars in known publicity value every year with media inquiries or coverage nearly every day.	
<i>PR Associate</i>	[Spring 2007]
TELEMUNDO 47, KTMD – Houston, TX (Recruited by News Director) <i>News Writer/Freelance Correspondent at NBC affiliate (Spanish)</i>	2008 - 2008
<ul style="list-style-type: none">Write for regional newscasts covering three Hispanic markets while filing reports catering to the needs and interest of the Hispanic community.	

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FOX 26, KRIV – Houston, TX (Recruited by News Director)

2006 - 2007

Associate Producer/News Writer/Web Correspondent at a FOX O&O

- Dubbed “Best conversational scriptwriter”; was instrumental in helping station achieve morning ratings spot for 5 -9 a.m. newscasts, averaging 17 VO’s and SOTs per newscast hour during graveyard shift.
- Kicked off station’s Latino web initiative by producing and anchoring headlines in Spanish online.

News Intern

[Summer 2003]

TV INFORMA 43, KHLN – Houston, TX (Auditioned)

2005 - 2006

News Reporter/Fill In Anchor/Producer (Spanish)

- Jumpstarted station’s newscast as its only multimedia journalist by shooting, interviewing, writing and editing own PKGs; enterprise stories and covered breaking news to features.
- Maintained journalistic integrity of newsroom operations. Anchored cut-ins.

TELEMUNDO 47, KTMD – Houston, TX (Recruited by News Director)

2002 - 2005

Web Producer/Production Assistant at an NBC affiliate (Spanish)

- Pioneered a public information page for viewers to easily access links seen on-air.

Production Intern

[Summer 2002]

-----Community Involvement-----

Auction Co-Chair, Shooting for a Cure, 2011 - 2014 – Ric Summers Appendiceal Cancer Research
Judge, Francis C. Moore, MD, Medical Journalism Awards, 2011 – 2014 – Harris Co. Medical
Guest Speaker, Leading a Non-Profit PR Dept., 2011 & 2012 – PRSSA UH Chapter
Judge, Arts Marketing Grants Program, 2011 – Houston Arts Alliance
Guest Speaker, Non-Profits and Social Media, 2011 – Net² Houston
Panelist, Mission Mobile, 2011 – Association of Children’s Museums Interactivity Conference
Panelist, Marketing Your Non-Profit Online, 2010 – AMA Houston
Panelist, Social Media for Non-Profits, 2009 – Social Media Breakfast Houston
Guest Speaker, Cinco de Mayo, 2009 – MacGregor Elementary
Guest Speaker, Asian American College & Career Day, 2009 – Sharpstown High School
Guest Reader, Hispanic Heritage Month, 2008 & 2009 – Clemente Martinez Elementary
Guest Speaker, PR & Non-Profits, 2008 – University of Phoenix

-----Education-----

UNIVERSITY OF HOUSTON – Houston

Graduated *Cum Laude* with two Bachelor of Arts degrees in Broadcast Journalism and Media
Production · 2004