



JEFF BEIMFOHR
Anchor/Reporter
404.316.4434
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CAREER SUMMARY:

Skilled News and Sports journalist proficient in anchoring, reporting, producing and newsroom management.

WEEKEND ANCHOR/REPORTER

2010 - PRESENT

WATN-TV

MEMPHIS, TN

- Anchor 5/6/9/10 newscasts Saturday/Sunday
- Prime time fill-in anchor M-F
- Morning, noon fill-in anchor M-F
- Report three days
- Anchor skills include: gravitas; strong on-screen presence; high energy level; excellent ad-libber with sense of humor applied appropriately; ability to interact naturally with other talent
- Communicator; not simply a reader
- Reporting: strong storyteller and live shots
- Strong writer: brief, succinct, conversational
- Substantial professional & life experience contribute to authoritative presence
- Newsroom leader

PRIMARY NEWS ANCHOR / MANAGING EDITOR

2007 - 2009

WGMB-TV

Fox News Regional Network

Baton Rouge, Louisiana

Primary anchor for **FOX NEWS LOUISIANA**, a statewide regional network. Anchoring unique, individual newscasts for Baton Rouge, Shreveport, Lafayette and surrounding areas. Reaching an audience handprint equivalent to

a TOP 25 MARKET.

Anchor skills include: high energy, commanding on screen presence, strong ad-lib and interaction ability, very strong writing and delivery skills .

Also served as EXECUTIVE PRODUCER for **FOX NEWS LOUISIANA**, as well as MANAGING EDITOR.

MANAGING EDITOR duties include supervising reporting staff, photographers, editors and production staff; and helping guide editorial direction and content of the shows and network.
Newsroom leader.

MAIN NEWS ANCHOR

2004 - 2006

KAUZ-TV

Wichita Falls, TX

Anchored 5, 6 AND 10 p.m. nightly newscasts. Assisted in production of all newscasts, plus reporting and special segment producing.

CNN & CNN Sports Illustrated

SPORTS ANCHOR

1998-2001

Atlanta, GA

Produced and anchored half-hour, one hour and two hour sports programs on CNN and CNN/SI; offered high energy delivery with great expression as well as highly developed writing and interviewing skills; produced and narrated taped features for use on both networks.

SPORTS DIRECTOR: KAKE-TV, WHO-TV, WCPO-TV, WOI-TV, WREG-TV, WPTV-TV, WAND-TV

ADDITIONAL SPORTS BROADCAST EXPERIENCE:

- Football play by play for Iowa State University
- Football play by play for Drake University
- Play by play for nationally renowned Drake Relays
- Hosted/produced football coaches show for Iowa State University

- Hosted/produced football coaches show for Central College
- Anchored sports talk radio shows on WHO-AM, 50,000 watt station
- Traveled with and covered multiple professional sports franchises
- Produced and hosted multiple award winning sports specials
- Basketball play-by-play for Iowa State University, Wichita State University, Drake University and University of Iowa
- Produced and hosted basketball coaches shows for Iowa State, Wichita State and Drake University
- Hosted pre-game, halftime and post-game basketball shows for Iowa Television Network

OTHER EXPERIENCE:

MARKETING REPRESENTATIVE

Z-Net Insurance Group
Atlanta, GA

REGISTERED REPRESENTATIVE

The New England Financial Group
Des Moines, IA

EDUCATION:

BACHELOR'S DEGREE, COMMUNICATIONS, MILLIKIN UNIVERSITY

**ASSOCIATE'S DEGREE, RADIO/TELEVISION, PENSACOLA
COMMUNITY COLLEGE**

ADDITIONAL BACKGROUND:

- All Conference, All-State, & honorable mention All-American high school basketball player
- College Scholarship player at Pensacola Junior College and Millikin University
- LA, GA, IA State racquetball champion
- USA Racquetball Southern Regional Champion

AWARDS:

Tennessee AP Award Best Short Feature

Kansas Broadcasters Association Award- Best Sports Program

Drake Relays Media Award

Iowa AP Awards- Best Sportscast