

Mary McKenzie

Anchor/Reporter/Host

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Career Summary

A truly must-watch TV personality with broadcast and cable experience. A relatable storyteller, drawing in viewers with depth of context to stories in both scripted and ad lib formats. Known for creating memorable on air moments infused with dynamic, engaging personality while retaining credibility with viewers.

Experience

October 2012
to present

News 12, Long Island, NY

Weekend Anchor

- Solo anchor eight half-hour shows each weekend for 24-hour news station
- Work with producer to select, write, copy edit and stack shows
- Arrange and conduct in studio interviews
- Pedal prompting as needed
- Use social networking sites to research and promote coverage

July 2011
to October 2012

News 12, Long Island, NY

Reporter/Anchor

- General assignment reporter and fill-in anchor for weekday morning, daytime and evening newscasts
- Enterprise and report live stories for day of air, working with photographers to tell the best possible visual stories
- Research and package HFR pieces and series

September 2009
to February 2011

KSFY-TV (ABC), Sioux Falls, SD

Morning Anchor/Reporter

- News writing for scripted and ad lib two-hour morning show, responsible for helping book morning show guests
- Enterprising daily stories for evening news, including weekly features on health and education
- Producing cut-ins, filling in for weather, solo anchoring and co-anchoring evening news
- Live reporting, editing in linear and non-linear formats, creating web extras

March 2003
to September 2009

Various, Los Angeles, CA

Freelance Host/Correspondent

- Host, 'Date Night' for Universal Media Productions and EuroTrash Films
- Host, 'Staying Disney' for the Disneyland Hotel
- Red carpet correspondent, 'Disneyland Hotel Red Carpet Night' 2006, 2007, 2008
- Host, pilot, 'Your Space Place' for Santa Monica Cable Access
- Host, infomercial campaigns, Universal Media Productions and Euro Productions

Education and Professional Development

University of Southern California, Los Angeles, CA

Major - Religious Studies, Minor - Vocal Performance Music

Ongoing professional training including post graduate courses in journalism, media and business writing, finance and Spanish, UCLA Extension