

# MATT SMITH

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## PROFESSIONAL PROFILE

*Anchor and premiere political/special projects reporter with a proven record of exclusive, original enterprise reporting*

## CAREER EXPERIENCE

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### WBAY-TV

Green Bay, Wisc.

#### *Anchor/Lead Special Projects, Political Reporter*

10/07 to Present

- Anchor weekend morning shows with ratings increase
- Lead investigative, political reporter producing award-winning original reporting
- Exclusive interviews with President Obama, Mitt Romney and others receive national attention
- Incorporate new technology in daily anchoring and reporting
- Community-engaged presenter to schools and groups; judge's choice in local Dancing With the Stars

### KBJR-TV, NBC 6 & CBS 3

Duluth, Minn.

#### *Anchor/Reporter/Producer*

5/05 to 10/07

- Anchored and produced multiple weekend newscasts on NBC and CBS networks ; shot and edited video
- Wrote multiple stories for various platforms on a daily basis; reported live on location or in-studio
- Consistently assigned the lead story, in all newscasts, as a freelance and intern reporter

### WCCO-TV

Minneapolis, Minn.

#### *Special Projects Unit Intern*

1/07 to 5/07

- Assisted in research, writing and creating credible sources; conducted interviews with I-Team staff
- Worked closely with experienced, award-winning producers, anchors and reporters

### The Record

Collegeville, Minn.

#### *Editor in Chief*

5/06 to 12/06

#### *News Editor*

1/05 to 5/05

- Established and executed brand for *The Record*, which resulted in multiple statewide and national awards
- Led weekly editorial meetings and workshops for editors and reporters, created budgets and assigned stories
- Responded to all readers' concerns, complaints and comments

### UTVS-TV

St. Cloud, Minn.

#### *News Anchor*

1/05 to 5/05

Co-anchored daily live newscasts for St. Cloud State University's television station; wrote copy for newscasts

## SKILLS

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ABC NewsOne

CNN Pathfire

InDesign

AP News Wires

Edius

Linear/Non-Linear Editing

AP Stylebook

ENPS

NBC Newschannel

CBS Newspath

iNews

NewsKing

## AWARDS

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Emmy, National Academy of Television Arts & Sciences Chicago/Midwest Chapter

2013

Election Coverage, Wisconsin Broadcasters Association

2013

News Writing, Wisconsin Broadcasters Association

2012, 2010

First Place, Investigative Reporting, Minnesota Newspaper Association

2007

Second Place, Social Issues Feature Story, Minnesota Newspaper Association

2007

First Place, General Assignment Report, Minnesota Newspaper Association

2006

## EDUCATION

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### *Bachelor of Arts*

May 2007

### **Saint John's University**

Collegeville, Minn.

Major: Communication, Minor: Political Science

GPA: 3.5/4.0