Alexis Wiley

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CAREER SUMMARY

Daily live and breaking news reporter along with in-depth and feature pieces. Heavy use of social media to develop leads and sources. Consistently breaks stories, including some that have received national exposure.

EDUCATION

Medill School of Journalism

Evanston, Illinois Bachelors of Science in Broadcast Journalism

Investigative Reporters & Editors Conference

Computer Assisted Reporting Microsoft Access Training

PROFESSIONAL EXPERIENCE

Reporter June 2010 to Present

WJBK-TV, Detroit, Michigan

Report weeknights for the 10 pm news and *The Edge* at 11 pm. Primary weekend fill-in anchor. Created and hosted "Redefining Detroit" a half hour, quarterly special on the revitalization of downtown Detroit and outlining business areas. Both specials saw significant ratings increases during sweeps periods. Also a featured weekly segment to the # 1 morning show.

Investigative Reporter

April 2008 to April 2010

WSYX-TV, Columbus, Ohio

Produced and reported investigative pieces exposing government waste, corruption and tracking tax dollars. Skilled at uncovering complicated stories and turning out highly-promotable pieces that receive high ratings. Uses the web to promote stories and conduct complicated research. Attended IRE conference to learn upto-date investigative techniques.

Troubleshooter Reporter

July 2005 to March 2008

KTAL-TV, Shreveport, Louisiana

Specialized in "Troubleshooter" consumer/investigative reporting. Wrote weekly column for local newspapers General assignment reporter. Fill-in morning and evening anchor.

Reporter Spring 2004

KSNT, Topeka, Kansas

General assignment reporter. Wrote, edited and reported live under daily deadlines.

Consumer Unit Intern Fall 2004

CBS. Chicago, Illinois

Researched long-term consumer pieces, pitched stories and assisted general assignment reporters.

PROFESSIONAL AFFILIATIONS

National Association of Black Journalists

AWARDS

2009 Regional Emmy Award: Specialty Assignment Reporting, News
2012 Associated Press: Breaking News, Wingwalker Tragedy-Team Award
2012 Michigan Association of Broadcasters: Merit Award, Redefining Detroit

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