

MICHAEL J. MARSH  
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**OBJECTIVE:**

Seasoned TV news anchor/reporter seeking opportunity to use my experience and talent to take to another level.

**QUALIFICATIONS:**

Experienced Broadcast Journalist in cities across the United States, reporting breaking news from natural disasters, business, government, education and human interest. They include the September 11, 2001 attacks, Hurricanes Katrina, Hugo and others, the San Francisco earthquake, presidential political conventions and elections, etc.

Bachelor of Arts Degree in Journalism.

Proven ability to communicate in-depth on a wide range of topics.

Anchor responsibilities included assisting and mentoring news staff in writing, producing and editing of stories for newscasts.

**PROFESSIONAL EXPERIENCE:**

**WBRZ TV, Baton Rouge, Louisiana.** August 2005 – present.

News Anchor for 5, 6 and 10 p.m. newscasts. Highlights to date include earning the Associated Press Best Newscast award for 2012, anchoring wall-to-wall news coverage for Hurricanes Katrina, Rita and Gustav, plus the BP oil spill, all events that the devastated the area.

**WCIA TV, Champaign, Illinois.** May 2000 to August 2005.

News Anchor for 5, 6, 9 and 10 p.m. newscasts. Highlights included the fieldanchored coverage of the 9-11 attacks.

**WDSU-TV, New Orleans, Louisiana.** January 1997 to May 2000.

Anchor/Reporter. Duties included lead story live reporting for the 10 p.m. and anchoring the 5 p.m. newscast. Highlights include coverage of Hurricane Georges and the Hurricane Hunter Aircraft at Keesler Air Force Base in Biloxi, Mississippi.

**WBTV, Charlotte, North Carolina.** April 1994 to January 1997.

Anchor of 5 and 10 p.m. newscasts, plus special reports. The 5 p.m. in May of 1996 which I co-anchored is the only time-slot to win a book.

Launched the groundbreaking 10 p.m. newscast on an independent station in a

leased marketing arrangement.

**WSB-TV, Atlanta, Georgia.** February 1988 to April 1994.

Reporter/Anchor. Lead story live reporting and participant in numerous best newscast awards with highlights including coverage of the run-up to the 1996 Olympic Games, coverage of the Gulf War, on-site coverage of the 1989 San Francisco earthquake, the 1988 Democratic Presidential Convention and the 1992 Presidential Election, covering Presidential Candidate Bill Clinton in Arkansas. Fill-in anchor of 6 and 11 p.m. weekdays, mornings, noon and weekends.

**KMGH TV, Denver, Colorado.** 1985 to 1988.

Anchor/Reporter. Anchored the weekend newscasts, which resulted in an increased market share.

**KPIX TV, San Francisco, California.** 1982 to 1985.

Reporter/Anchor. Highlights included coverage of the Democratic National Convention of 1984 and the 1984 Super Bowl in Palo Alto, California. Fill-in anchor of noon, 6 and 10 p.m. weekdays and weekends.

**Early experience:** Started working in TV news as a senior at LSU in 1974 as part of a program designed to give select seniors on-air experience. This experience led to offer from and then taking a job from WRBT TV (now WVLA) in Baton Rouge before moving over to WBRZ TV as a reporter/anchor.

#### **EDUCATION:**

Louisiana State University, BA Journalism 1975

Investigative Reporter and Editor Seminar, New York City 1993

References available upon request.