

Jeff Eliasoph

Burlington, Vermont

(216) 396-8980

jpeliasoph@gmail.com

A seasoned and award winning anchor/reporter with 29 years of experience excelling in coverage of breaking news and major events. Insightful newsroom leader with compelling energy and excellent ad-lib skills.

A ratings winner in major markets devoted to community involvement.

Anchor & Reporter Experience

WFFF TV: Fox Affiliate *Burlington, Vermont July 2012-Present*

Anchor evening newscasts on Fox and ABC sister station at 6, 7, 10 and 11. Special Reports for Sweeps and Important Events

KWWL TV: NBC Affiliate *Waterloo, Iowa April 2011- June 2012*

Recruited to improve ratings and provide large market know-how on morning newscasts.

Ratings improvement was immediate

WOIO TV: CBS Affiliate *Cleveland, Ohio October 2005- December 2008*

Actively recruited to increase viewership as experienced, well rounded Reporter and Co-Ancor. Anchor of first news show to win its time period in station history. Known as the best ad-libber in the building, was called in to anchor in emergencies.

Solo-anchored station's first internet election night broadcast for five hours without commercial interruption.

KEYE TV: CBS Owned & Operated *Austin, Texas January, 2003-October 2005*

Hired as 5PM Anchor. Covered major national stories including Hurricane Katrina. Wrote, reported and co-produced 30-minute public affairs show *Depression*, which was nominated for a national Emmy Award. Anchored 40th anniversary of JFK's assassination live with Dan Rather in Dallas. Wrote and reported 71-part nightly series on Iraq War.

KXAS TV: NBC Owned & Operated *Dallas, Texas April 1989-December 2002*

Morning Anchor Anchored market's first two-hour morning broadcast. Ratings went from last to first in 4 years.

KTBS TV: ABC Affiliate *Shreveport, Louisiana August 1986-December 1988*

Served as 10PM Anchor/Reporter. Within four months show became number one for the first time.

KGBT TV: CBS Affiliate *Harlingen, Texas October 1983-January 1986*

Weekend Anchor/Weekday Reporter. Weekend shows advanced to number one.

Created a series of nightly reports profiling the poorest families in the Rio Grande Valley.

Additional Experience

Marketing Executive/PR Video Producer, *Cleveland, Ohio* January 2009- June, 2010

Actively recruited by Broadcast Media Ideas, a national company specializing in sales and production of customized marketing videos.

Account Executive/WKYC Affiliate, *Cleveland, Ohio* June 2010- January 2011

Hired by Gannett owned market leader to attract new clients during challenging times.

Career Highlights

- Anchored night long 2008 Presidential Election Coverage on WOIO webcast without commercial breaks.
- Hurricane Katrina Live.
- September 11. 2001 Coverage.
- Watergate's "Deep Throat" Revealed.
- National Emmy Nomination Documentary "*Depression.*"
- Columbia Shuttle Disaster.
- Ohio and Texas Floods.
- Fatal Tornados.
- Iraq War 71-Part Nightly Series.
- JFK Assassination Anniversary Dallas.
- Every Presidential Campaign Since 1980.
- Worst Ever New York City Blizzard.
- Stanley Cup Finals Dallas.
- Secured interviews with many dignitaries, politicians, movie stars and sports figures including: President George W. Bush, Mickey Mantle, Henry Kissinger, Edward M. Kennedy, Woody Allen, Debbie Reynolds, David Spade, Julia Louis-Dreyfus, T. Boone Pickens, Herb Kelleher, Jeffrey Immelt, Dan Rather, Jay Leno, Arthur Ashe, Tom Brokaw, Buzz Aldrin, Bob Woodward and Carl Bernstein.

Awards

- National Emmy Nomination.
- Texas Associated Press Spot News Coverage.
- Louisiana Associated Press Best Event/Election Coverage.
- Honored by Texas Governor Mark White for Service to the Needy.

Community and Public Relations

Promoted products, programs and services for the public good including the Vogel Alcove for Dallas Homeless Families, Churches and Synagogues, Red Cross, American Cancer Society, American Heart Association and Susan B. Komen Breast Cancer Foundation. Cultivated long-term collaborative relationships with community members, politicians and viewers. Wrote and presented speeches for groups including Rotary Clubs, elementary, middle, and high school students, American Jewish Committee. Served as Master of Ceremonies, auctioneer and host of special events.

Education

B.A. Political Science, **The Johns Hopkins University** *Baltimore, Maryland*
Graduate Studies Journalism, **San Diego State University** *San Diego, California*