

Lindsay Mowad Landry
Houston, TX
501.529.3797
lulmsch@gmail.com

Executive Summary

Enthusiastic, high energy, motivated communicator reporting and anchoring breaking news. Creative and resourceful problem solver with excellent interpersonal and communication skills that fosters team dynamics. Maintained excellent relationships with production crews and producers for pacing and seamless network connection.

Characteristics

- Poise and self-confidence
- Dependable and responsible
- Curious and teachable
- Positive outlook and persistent
- Adaptable and flexible
- Integrity and loyalty

Work Experience

WNCT-TV-CBS Affiliate; Greenville, NC
Weekday Morning/Noon Anchor/Producer

June 2010-June 2012

- Main anchor of Morning Edition, 5am-7am, and Noon Edition 12pm-12:30pm Monday through Friday.
- As morning anchor, the show increased ratings for the station's key demographic for the first time in 3 years. The noon show went from 2nd in the ratings to 1st. Anchored breaking news live on air: Hurricane Irene and other severe weather events, elections, and several high profile, complex court cases.
 - Served as lead reporter during Hurricane Earl and the deadly April 2011 tornado.
- Created concept and a new show segment called "Java Jams," giving local artists promotion of their original music.
- Produced the entire noon news broadcast including production, video editing, graphics, and content.
- Maintained several social networking pages including the station website, personal professional Facebook page, and Twitter account.
- Served as the face of the station at multiple community events, community service and charities.

KETK NBC 56 – Fox News East Texas; Tyler/Longview, TX
Weekend Morning Anchor and Reporter/Producer

May 2008-May 2010

- Achieved the highest weekend morning show ratings boost in station history while solo anchoring and producing hour –long morning segment of Today Weekend Edition.
- Presented on-air live news stories for the 5, 6 and 10pm newscasts; created and wrote daily stories.
- Created, presented, and produced "What's Up with that?" -weekly investigation of and answering viewer's questions.

- Secured multiple exclusive interviews with: Texas Senator Kay Bailey Hutchison, Texas Governor Rick Perry, Mr. Chuck Heath Sr. (Sarah Palin's father), and the Duggar family (from the hit TLC show)
- Updated station's website and maintained community relations via blogging and social networking s
- Lead reporter for KETK for Hurricanes Gustav and Ike – coordinated and produced live shots and stories and supported crew and reporters from The Weather Channel

Education

University of Arkansas, Fayetteville, AR – Bachelor of Arts, Broadcast Journalism

- Business Administration minor
- Edsel Ford Scholarship recipient

Professional Skills

- Proficient in Final Cut Pro, Edius, Grass Valley, ENPS, Adobe Premier, Adobe Photoshop, Microsoft Office
- Capable operation of Sony XD Camera and Sony P2 Camera
- Working knowledge of Spanish

**References available upon request