

**HAZEL CLARK**

Knoxville, TN 37931

(352) 246-3885 • [hazelclarktv@gmail.com](mailto:hazelclarktv@gmail.com)

**CAREER OVERVIEW & SUMMARY OF QUALIFICATIONS:**

**Professional Olympic Track and Field Athlete** with a diverse record of experience and accomplishments in television, coaching, health/wellness program administration, marketing and sales. Extensive national and international travel experience interacting with individuals from diverse cultural backgrounds.

*Specific strengths and distinctions:*

***Coaching / Health & Wellness Administration:***

- Nationally recognized professional track and field athlete for 12+ years with recognition as a three-time Olympian and seven-time U.S. National Champion.
- Provided track and field coaching at the University of Florida and University of Tennessee developing and mentoring elite NCAA student-athletes and managing/scheduling track and field competitions.
- Developed and administered comprehensive employee health/wellness program at CVS Caremark, including creating employee incentive plans to encourage participation; analyzing and reporting on employee participation; and coordinating seminars, screenings, and other special events.
- Remain up-to-date with new advances in fitness/wellness concepts through continuing education.

***Television Appearances***

- Hosted the University of Florida Gator Tales television show featuring UF athletes; identified athletes to profile, conducted interviews, and developed stories focusing on behind the scenes background of athletes off the field.
- Appeared in a non-scripted educational video series sponsored by Hershey with Olympic athletes such as Carl Lewis and Bruce Jenner; provided training advice on health, fitness, and wellness; video was distributed to high schools nationwide to promote athletics and adopting a healthy lifestyle.
- Served as Color Commentator on the College Sports Television Network providing track and field event commentary and facts, interviewing players, analyzing coaches, and developing and presenting stories.
- Served as an Olympic Contributor for WBIR and WATE (NBC & ABC affiliates) educating viewers about Olympic experiences, recapping Olympic trials, and serving as an on-air personality during live broadcasts.

***Sales & Marketing:***

- Contacted several large corporations and Fortune 500 companies and successfully marketed, sold, and secured sponsorship contracts with Home Depot, CVS Caremark, BMW, and AT&T.
- Created a successful, proven marketing campaign, materials, and videos that were used to sell my personal qualifications as a corporate spokesperson.
- Met with key marketing executives and negotiated multiple annual sponsorship and bonus contracts with Nike (\$100,000+), BMW (\$12,000), AT&T (\$5,000), Home Depot (\$30,000), and CVS (\$45,000).

- Completed hundreds of speaking engagements and professional appearances at national and corporate events.

### **PROFESSIONAL EXPERIENCE:**

USA TRACK & FIELD (USATF),  
Knoxville, TN,  
2000 to Present

#### **Professional Athlete.**

Established a successful record of recognition throughout my career training and competing nationally and internationally as an elite athlete. This role required extensive sales efforts to negotiate and secure over \$190,000 in annual sponsorship contracts as well as strong interpersonal skills for speaking engagements, public appearances, and serving in key leadership roles representing athletes to professional sports organizations.

- Recognized as a seven-time USA Outdoor 800m Champion (2000, 2001, 2005, 2006, 2008, 2009, 2010).
- Represented the United States as a three-time Olympian (2000, 2004, 2008), two-time Olympic Trials Champion, and Olympic Finalist.
- Achieved national recognition as a two-time USA Indoor Champion (2000, 2005).
- Elected by fellow athletes as a USA Track & Field (USATF) Event Leader to represent the event group, relay/address athlete concerns, vote on policies, and serve as communication link between USATF and the U.S. Olympic Committee (USOC) and International Association of Athletics Federations; organize focus groups and distribute meeting minutes and other vital information to athletes; served in role for four years.
- Selected by the USOC as an Olympic Ambassador to represent athletes in meetings with top Olympic officials, provide a voice for the other athletes, and provide feedback to sponsors.
- Serve as a spokesperson at national sporting and corporate events and make Olympic athlete appearances for major corporate sponsors that include Nike, Hershey, Home Depot, AT&T, BMW, and CVS Caremark.
- Appeared in several Nike advertising campaigns published in Vogue, People, Glamour, and Sports Illustrated.

**CVS CAREMARK,**  
Knoxville, TN,  
2010 to 2011

#### **Corporate Wellness Program Developer.**

- Created, implemented, and administered a comprehensive corporate wellness program for 1,000+ employees that encouraged company-wide focus on improving overall health and fitness of the staff members at all levels.
- Developed nutritional programs, diet plans, healthy recipes, and cooking competitions that encouraged participation among the employees assisted them in developing improved eating habits.
- Planned and directed numerous seminars covering a range of wellness topics, including nutrition/hydration education, relaxation tips, stress relief exercises, and yoga.
- Designed a large number of sports/fitness events for staff members and created additional exercise programs that could be used by the employees during the workday or after hours.

**HOME DEPOT,  
Knoxville, TN,  
2004 to 2009**

**Human Resources Assistant.**

- Assisted with daily human resources activities and performed administrative functions that included preparing project calendars and reports, cash handling, and assisting with employee records administration.
- Contributed to maintaining the efficiency of human resources department operations by maintaining compliance with procedures, employee confidentiality requirements and best practices.
- Contacted job applicants, scheduled interviews, and coordinated training programs, material, and procedures.

**UNIVERSITY OF FLORIDA / UNIVERSITY OF TENNESSEE,  
Gainesville, FL/Knoxville, TN, 2000 to 2004**

**Track and Field Volunteer Coach.**

- Coached middle distance and distance events with responsibility for organizing/leading training and practice sessions, and implementing training philosophies to assist athletes in achieving elite NCAA performance levels.
- Assisted in identifying and recruiting prospective student-athletes and promoting the advantages offered by the university's academic and athletic training departments.
- Managed and assisted with all aspects of planning and coordinating home Track and Field competitions.

**EDUCATION:**

**B.S., Sociology (2000)**

**UNIVERSITY OF FLORIDA, Gainesville, FL**

**Athletic Distinctions:**

- Three-time NCAA Indoor Champion (1997, 1998, 1999)
- Three-time NCAA Outdoor Champion (1997, 1998, 1999)
- NCAA Meet record holder
- Undefeated in SEC competition
- University of Florida Hall of Fame Inductee