Jena Johnson

Experience

Sept. 2010 - Present

KLTV-TV, Raycom Media

Tyler, TX

Reporter/Fill-In Anchor/Producer

- Covered feature and breaking news on daily deadlines from pitch to air
- Constantly enterprising multiple story ideas and working sources to break reports
- Write, shoot, edit video from remote location, sending PKGs/content through FTP
- Strong editorial judgment
- Produce and anchor a live 30 minute newscast

Feb. 2009- Sept. 2010

KTRE-TV, Raycom Media

Lufkin, TX

Reporter/Video Journalist

- Landed an exclusive interview and murder confession with an accused, now convicted East Texas murderer.
- Able to obtain and maintain reliable, confidential sources to land exclusive, breaking reports

May 2007-May 2008

KNTU FM 88.1

Denton, TX

Student News Director

- Produced and anchored a live, 30 minute daily news segment.
- Received an Outstanding Media Award from Emergency Management Association of Texas.

Education

Graduated Dec. 2008

University of North Texas

Denton, TX

Bachelor of Arts and Science Degree in Broadcast News

Minor in English and Social Studies

Skills

- Strong ability to juggle multiple stories and projects at a time
- Knowledgeable in various social media outlets including Facebook Fan pages and Twitter.
- Translate on-air reports to web reports on daily basis.
- Quick, creative writer under tight deadlines
- Shooting, editing video under tight deadlines
- Editing with Edius, Avid, Final Cut
- Shooting on P2 cards, SD cards and mini DV
- Non-linear editing

References

Available upon request.