

# Sarah Batista

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## Professional Experience:

**WBTV News August 2006 -Present**

**Charlotte, NC (TV Market 23)**

*General Assignment Reporter/ Fill-in Anchor*

- “Go-to” hard news reporter who often leads and reports for the 4, 5 and 6p.m. newscasts
- Enterprise story ideas daily gathered from active research, contacts and community involvement
- Write multiple thorough, concise, and creative stories daily for on-air and WBTV.com
- Perform story teasers daily on-air and online via Facebook and Twitter
- Fill in anchor for all WBTV newscasts

**WCAV-TV/WVAW-TV October 2004 - August 2006**

**Charlottesville, VA (TV Market 183)**

*General Assignment Reporter*

- Reported live breaking news, gathering and disseminating pertinent information accurately and quickly
- Generate daily story ideas from research and community contacts
- Operated video camera, shot own on-camera stand-ups, wrote copy, and edited stories daily under deadline

**NBC News Channel February 2004 – October 2004**

**Charlotte, NC**

*Writer*

- Wrote and edited national news stories for 200+ NBC affiliates
- Edited video using DVC-Pro equipment
- Reviewed video for stories and ensured stories were factually correct and in proper broadcast format

**Fox Charlotte August 2003 – December 2003**

**Charlotte, NC**

*Intern*

- Wrote scripts, conducted interviews, assisted assignment desk in making beat calls, shadowed staff

**News14 Carolina August 2002 – May 2003**

**Charlotte, NC**

*News Intern*

- Assisted in the production of newscasts and assisted reporters in assembling story components
- Wrote scripts for daily *On this Day in History* Franchise

## Education:

**University of North Carolina at Charlotte**

Major: Mass Media Communication Minor: Journalism

Graduation Date: 2003

## Skills

- iNews and ENPS computer programs
- Non-linear and Linear editing
- Microsoft Office (Word, PowerPoint), Type 65+ WPM
- Bilingual- English/ Spanish

**Career Highlights/Community Involvement:**

- Received the *2008 National Association of Hispanic Journalists Large Market Feature Award* for four part *Beyond the Border* series on what's driving immigration from Mexico
- Reported live from NYC during one-year reunion of Miracle Flight 1549 in 2010 and have covered numerous breaking news stories related to major weather events, government, criminal cases and trials.
- Selected to emcee 2011 Charlotte's Cultural affair and 2009 YMCA Annual Women's Leadership Luncheon
- Board member for Communities In Schools and UNC Charlotte's College of Arts and Sciences

*References and More Story Samples Available Upon Request*