

COLEEN SULLIVAN

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OVERVIEW OF QUALIFICATIONS

- * Member of Emmy Award winning news team.
- * Ten years of successful, progressive and diverse on-camera experience as main anchor, morning and noon anchor, reporter and producer.
- * Poised, dynamic and engaging on-air personality with proven ability to increase ratings.
- * Understands the importance of establishing and maintaining contacts.

OUTSTANDING PROFESSIONAL ACCOMPLISHMENTS

- * Regional Emmy Award winner for Best 11 o'clock Newscast in 2003; Regional Emmy Award nominee as General Assignment Reporter and Feature Reporter at WDTN-TV.
- * Leadership role in on-air content.
- * Enterprising reporter: developed franchise series: "2 Keeping You Safe."
- * Maintained reporter's blog and updated news stories on station website.

EMPLOYMENT HISTORY

KEYT-TV, ABC Santa Barbara, CA 2/2009 - Present

Reporter/Anchor

- * Pitch, research and broadcast live stories during 5pm and 6pm newscasts.
- * Develop strong connections with local/state politicians, law enforcement officials, and education leaders.
- * Investigative reporting: exposing fire investigations, budget crisis, and political backers.

WDTN-TV, NBC Dayton, OH 2002 - 2007

Main Anchor

- * Anchored 5, 6 and 11 pm weeknight newscasts.
- * Traveled to cover high profile stories including Hurricane Katrina, Van Wert Tornado and New York City's anti-terrorism efforts.

KESQ-TV, ABC/FOX Palm Springs, CA 2000 - 2002

Weekday Morning and Noon Anchor/Reporter

- * Anchored weekday two-hour morning newscast and an hour noon news program.
- * Interviewed live guests: politicians, community leaders, and local and national celebrities.
- * Developed two franchises: "Safety in 60 Seconds" and "Health in 60 Seconds."

KVIQ-TV, CBS, Eureka, CA 1999 - 2000

Reporter/Anchor/Producer

- * Worked as one-person-band reporter on all stories; served as main fill-in anchor.

ACADEMIC BACKGROUND

SAN FRANCISCO STATE UNIVERSITY, San Francisco, CA

- * ***Bachelor of Arts Degree, Broadcast and Electronic Communications*** 1999

ACTIVITIES

- 2009 Co-Host Children's Miracle Network Telethon • 2004, 2005, 2006 Host, March of Dimes Fundraiser and Auction • 2004, 2005, 2006 Emcee, American Heart Association Gala • 2003, 2004, 2005, 2006 Host, United Rehabilitation Services Telethon • 2003, 2004 Board Member, Society for the Prevention of Cruelty to Animals