

Stephanie Marie Golden

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Atlanta, GA

Reporter, Anchor, Producer
television • radio

WHAT I CAN OFFER AS THE NEWEST NEWS TEAM MEMBER

- ❖ More than **four years** of progressive experience in **broadcast news** and **two years** in **media production**.
- ❖ The **journalistic background** to spot **stories** that have **meaningful impact on viewers'** lives, regardless of whether the story emerges from a city budget, a police blotter, a neighborhood or the human drama of daily events.
- ❖ Profoundly **innovative** and actively sourcing news stories.
- ❖ The **tact** to conduct probing, in-depth and engaging interviews with practical knowledge of news gathering equipment and computers.
- ❖ In-depth ability to **report and write effectively** under **deadline** pressure.
- ❖ Excellent **live on-air reporting skills** and **strong news judgment**.
- ❖ Excellent broadcast news **anchoring/reporting/producing experience**.
- ❖ The **character** to establish and maintain a composed, professional and well-groomed presence on and off camera.
- ❖ **Efficient communicator** who interacts well with people from a wide range of social and cultural backgrounds.
- ❖ Proficient in **creative problem solving**, with the ability to **quickly adapt** to the unexpected.

PROFESSIONAL EXPERIENCE

WMGT-TV, Macon, GA

Morning Anchor/Producer

- ❖ Hired for position because it required someone who needed no supervision.
- ❖ Rewrote/reedited stories, produced, and anchored morning newscast and cut-ins.
- ❖ Assisted less experienced reporters with the development of their news stories.
- ❖ Volunteered to be a general reporter when short staffed.
- ❖ Provided reporters and executive producer with relevant story ideas.
- ❖ Produced special newscasts for holidays while maintaining integrity of morning newscast.
- ❖ Created franchise reporting series called "Best Kept Secrets" that featured interesting destinations in the station's viewing area.

WVNS-TV, Beckley, WV

Reporter/Anchor

- ❖ A block reporter usually with lead story and live shot.
- ❖ Often requested by sister station to report live for their local newscast in Charleston, WV.
- ❖ Upon request of news director, moved to weekend schedule to anchor local segment of statewide newscast.
- ❖ Taught inexperienced videographer how to ascertain necessary b-roll, frame-up shots, and how to vary the shots.
- ❖ Chose more experienced anchor/reporter as mentor to improve skills.
- ❖ Worked effectively with newsroom staff including staff from sister stations.
- ❖ Primary fill-in anchor for morning and noon newscasts

Continued

PROFESSIONAL EXPERIENCE (CONTINUED)

WHIZ-TV & WHIZ-AM/FM RADIO, Zanesville, OH

Anchor/Reporter/Producer

- ❖ Improved quality of newscasts by updating camera shots, graphics, and newscast format.
- ❖ Launched a successful franchise reporting segment using station's website.
- ❖ Provided story ideas to news director when other story ideas fell through.
- ❖ Filled-in for news director during vacations and holidays.
- ❖ Developed more engaging and relevant news stories for weekend newscasts.
- ❖ Expanded presence on weekend morning radio show from news headlines to more interaction with disc jockey after positive listener responses.
- ❖ Formed working relationships with sister station and their competitors in the Columbus market in order to obtain stories that station could not cover due to manpower.
- ❖ Taught inexperienced anchors how to produce and retrieve stories from the AP Wire and NBC's video on demand.
- ❖ Made numerous public appearances for charitable and community based events.

RELATED EXPERIENCE

World Changers Church International, Atlanta, GA

Media Manager/ (Executive) Senior Producer

- ❖ Served as senior (executive) producer of the ministries Changing Your World broadcast.
- ❖ Supervised production crew and on-camera talent in television studio and during location shoots.
- ❖ Supervised crew of 22. Negotiated salaries, coordinated scheduling, and resolved complex production problems for the Changing Your World broadcast.
- ❖ Created concept, wrote and produced all advertisements and special programming.
- ❖ Created and managed line-item media production items.
- ❖ Prepared and presented bids and budgets for contract work.
- ❖ Improved overall look and quality of broadcast by implementing broadcasting industry standards and designing new graphics package.
- ❖ Created concept, wrote and produced 5 part series that gained ministry huge financial support. **Outcomes: Ministry received more than \$500 thousand in donations over a five day period. A first in the history of the ministry.**

EDUCATION

Carlow College, Pittsburgh, PA

Bachelor of Arts in Communications, Summa Cum Laude