

Ari Sarsalari

Meteorologist

Represented by The NWT Group
817-987-3600, NancyShafran@theNWTgroup.com

PROFESSIONAL EXPERIENCE:

Morning/Noon Meteorologist, WOWK/WVNS-TV, Huntington/Charleston/Beckley, WV February 2010-Present

- Anchor/produce morning/noon broadcasts on WVNS
- Assist Chief Meteorologist during severe weather outbreaks and winter weather specials events
- Manage breaking weather coverage for morning and noon broadcasts on WVNS
- Fill-in when needed on WOWK
- Create and post forecasts online (video and text)
- Produce weather forecasts for local radio stations

Morning/Noon Meteorologist/Reporter/Photographer, WLIO-TV, Lima, OH September 2007-January 2010

- Responsible for producing and anchoring morning and noon newscasts
- Assisted Chief Meteorologist during severe weather outbreaks
- Managed breaking weather coverage for morning and noon broadcasts
- Created and post forecasts online (video and text)
- Produced weather forecasts for five radio stations
- Shot and edited VOBs and PKGs daily, reported as needed

Meteorology Intern WTMJ Milwaukee May 2006-August 2007

Mentored by Chief Meteorologist John Malan

- Worked diligently to learn how to tell the weather story in a way that is customer-focused and meaningful to viewers
- Learned and practiced chroma-key presentation
- Assisted meteorologists with forecasting duties

TECHNICAL SKILLS

- Specialize in all aspects of radar meteorology during severe weather outbreaks
- Proficient in Weather Central, WSI, ESP Live, TruVu Titan, and ENPS.
- Experienced photographer who shoots on DVCPRO.
- Skilled linear editor.
- Proficient in all forms of social media. Posts content to web daily.

EDUCATION

University of Wisconsin-Madison
Bachelor of Arts in Atmospheric and Oceanic Studies

PROFESSIONAL ORGANIZATIONS

Member of National Weather Association.