

Michael R. Brooks

Represented by The NWT Group
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Experience

News Anchor, WGCL-TV, Atlanta, GA (2007 - 2010)

Morning News Anchor for the CBS affiliate in Atlanta. Launched "Better Mornings Atlanta" in June of 2007. Also filled-in on noon and evening newscasts, and reported live from the field. Developed award winning "Cool Schools" program that generated \$100,000 for the station and earned an Emmy nomination. Reported over 240 stories on 40 Atlanta high schools. Produced and reported live shots every Friday from a high school gym with thousands of students.

News Anchor, KGBT-TV, McAllen/Harlingen/Brownsville, TX (2004 - 2007)

Evening News Anchor for CBS affiliate in South Texas. Also reported from the field, prepared packages for all newscasts, traveled to California to cover local marines being trained for Iraq, and moderated several political debates.

News Anchor, WOFL-TV, Orlando, FL (2000 - 2003)

Morning News Anchor for 3-hour morning newscast at FOX affiliate in nation's 19th largest market. Also filled-in on evening newscasts. "Good Day Orlando" focused on local news, A-list celebrities, bands, and chefs. Format changed to "FOX 35 News In The Morning" after becoming a FOX O&O.

News Anchor / Evening News Anchor, WLEX-TV, Lexington, KY (1998 - 2000)

News Anchor for #1 morning newscast and new 5:00 pm newscast. Also reported from the field. Station management requested the split schedule so that I could take on a larger role in the news department and draw morning viewers to our new evening product. Also launched "Let's Do Lunch" which featured local celebrities and chefs.

References

Steve Schwaid, News Director - WTXF, Philadelphia, PA (former news director in Atlanta)

Bruce Carter, News Director - WLEX, Lexington, KY

Lena Sadiwskyj, News Director - WVLT, Knoxville, TN (former news director in Orlando)

Henry Chu, News Director - WBKO, Bowling Green, KY (former news director in McAllen)

Rick Erbach - News Director - WGNO, New Orleans, LA (former news director in Atlanta)

Education

Master of Science - Business/Education, Oklahoma State University

Bachelor of Science - Accounting, Oklahoma State University

Additional Courses - Broadcast Journalism, Oklahoma State University

Broadcast Meteorology, Mississippi State University