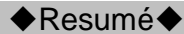


## **Checkey Beckford**

Sacramento CA

561-373-8819

checkeybeckford@hotmail.com



### **KOVR CBS13 – Sacramento, CA**

**'08 - Present**

- Live Reporter
  - Enterprising, live, night-side reporter for Award winning 10 p.m. newscast.
  - Often report live for dayside newscasts
  - Cover hard, political, and feature news with an emphasis on creative storytelling
  - Form strong relationships with community members and various agencies/organizations to develop story ideas
  - Use social media to promote stories

### **WICD/WICS - Champaign/Springfield, IL**

**'06-'08**

- Live Reporter
  - Shot, wrote, and edited multiple stories for 5, 6, 10 p.m. newscasts under tight deadlines.
  - Often went live three times a day

### **WPTV - West Palm Beach, FL**

**'05- '06**

- Producer
  - Hired as associate producer, promoted twice in one year to weekend morning producer and then weekday morning producer
  - Helped double weekend morning show ratings
  - Filled-in as midday producer

## **SKILLS**

- Able to edit on non-linear editing systems (Avid, Edius, Final Cut Pro)

## **EDUCATION**

- B.A. in Communications from Florida Atlantic University, 2004
- Minors in Political Science and Sociology

## **COMMUNITY SERVICE**

- Mentor young girls interested in a career in journalism
- Speaker at "Lincoln's Challenge Academy" Award Ceremony

**References Available Upon Request**