

NANCY PERLA

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EXPERIENCE

MOXIE METROPOLITAN MEDIA: New York, NY 2008 - Present

- Founder/CEO of Media Development & Production Company

WWW.ZOOTOO.COM: NYC Metro Area/Internet 2008 - Present

- Anchor & Reporter (Freelance)

NEWS 12 (Cablevision): Norwalk, CT 2008 - Present

- Morning Anchor (Freelance)

WTVT-TV (Fox Television Stations): Tampa, FL 2005 - 2007

- Reporter - General Assignment & "Youth Consumer" Beat
- Anchor - Fill-In

KVOA-TV (NBC): Tucson, AZ 2003 - 2005

- Weekend Anchor
- Reporter - General Assignment

KMID-TV (ABC): Midland, TX/Washington, DC 2003

- Political/National Reporter (through Medill News Service)

ILLINOIS TIMES & DAILY HERALD: Chicago, IL 2002

- Newspaper Reporter (through Medill News Service)

ABC NEWS - World News Tonight: New York, NY 2001 - 2002

- Desk Assistant

GLAMOUR MAGAZINE: New York, NY 2001

- Marketing/Advertising Department Assistant

U.S. DEPARTMENT OF STATE: Paris, France 1999

- Intern: U.S. Embassy, Paris - Political Affairs Division

EDUCATION

MEDILL SCHOOL OF JOURNALISM, NORTHWESTERN UNIVERSITY: Chicago, IL

- Master of Science of Journalism - *Concentration:* Broadcast Journalism

COLUMBIA COLLEGE, COLUMBIA UNIVERSITY: New York, NY

- Bachelor of Arts - *Major:* Art History

L'UNIVERSITÉ PARIS IV (LA SORBONNE) & REID HALL (COLUMBIA): Paris, France

- Cultural, Language and Art History Studies

ETCETERA

- **Fluent Spanish and French**
- **Associated Press Award: *1st Place, "Spot News," 2004***
- **Society of Professional Journalists' Award: *"Mark of Excellence," 2003***