

CHLOE MORRONI

Represented by:
The NWT Group • (817) 987-3600
LindaLevy@theNWTgroup.com

EXPERIENCE

MAIN ANCHOR

WHBF-TV, Quad Cities (IA AND IL) April 2009 – Present

Responsible for anchoring the 5 and 10 week night newscasts. Communicate stories with clarity and emotion. Act as managing editor in the newsroom. Responsible for enterprising and writing stories and helping to produce the newscasts. Increased ratings to highest levels in more than five years.

ANCHOR/REPORTER

WISN-TV, Milwaukee, WI June 2005 – April 2009

Promoted to weekend morning anchor and fill in anchor on other shows as needed. Lead story reporter for daily/nightly newscasts. Work with numerous sources and contacts to enterprise and break stories. Aggressively generate exclusive reports and sweeps pieces. Extensive experience with live, breaking news coverage and live reports for daily/nightly newscasts.

GENERAL ASSIGNMENT REPORTER / FILL-IN ANCHOR

WVLT-TV, Knoxville, TN, October 2001 – May 2005

Consistently the lead story reporter for newscasts. Work with numerous sources and contacts on a daily basis to regularly enterprise and break stories. Aggressively generate exclusive reports and series/sweeps pieces. Conduct regular follow-up work to maintain exclusivity on stories. Extensive experience with live, breaking news coverage and live reports for daily/nightly newscasts. Fill-in anchor on newscasts as needed.

GENERAL ASSIGNMENT REPORTER

WATE-TV, Knoxville, TN, March 2001 - July 2001 (Freelance)

Worked with numerous contacts to enterprise and develop lead stories. Responsible for live, breaking news coverage, live reports for daily/nightly newscasts and series/sweeps pieces.

GENERAL ASSIGNMENT REPORTER

WSIL-TV, Carterville, IL, September 1999 - December 2000

Worked on assigned reports as well as enterprised stories. Cultivated story contacts. Filed live reports for daily/nightly newscasts, generated series/sweeps pieces and edited packages.

PRODUCTION ASSISTANT / FIELD PRODUCER / ASSIGNMENT EDITOR

WBBH-TV & WZVN-TV, Fort Myers, FL, September 1998 - September 1999

Responsible for acting as main editor, taking satellite feeds, floor managing, operating video tapes, audio, studio cameras and Quanta. Also responsible for newsgathering, writing and editing stories for newscasts, as well as setting up stories and monitoring scanners.

PHOTOGRAPHER/EDITOR

WVOU-TV, Ursinus College, Collegeville, PA, September 1997 - May 1998

Responsible for shooting/editing sports video and operating studio cameras for TV show, *Bears Preview*.

RADIO SHOW PRODUCER / HOST

WVOU-RADIO, Ursinus College, Collegeville, PA, September 1997 - May 1998

Responsible for all aspects of call-in talk show, *Campus Issues*.

EDUCATION

B.A. in Communications & English, *Ursinus College*, Collegeville, PA

AWARDS / PERSONAL

2010 Silver Dome Award - Illinois Broadcasters Association - Best Public Affairs Programming/Medium Market

2008 Excellence in Journalism - Milwaukee Press Club –1st place - best multi day coverage of an ongoing story (for tornadoes)

2007 Best Newscast -WISN 12 news at 10:00 (contributing reporter) – Wisconsin Broadcasters Association (WBA)

2007 2nd place for spot news coverage in a major market (contributing reporter) –Wisconsin Broadcasters Association (WBA)

2007 Best Spot News Coverage WISN (contributing reporter) - Edward R. Murrow Award (Region 4)

2006 Best Newscast WISN (contributing reporter) – Milwaukee Press Club

2006 Best Coverage of Breaking News Story WISN (contributing reporter) – Milwaukee Press Club

2006 Best News Stories during Sweeps – WISN Station Award

2005 Best Overall News Program 2nd place WISN (contributing reporter) – Milwaukee Press Club

2005 Merit Award for Hard News Reporting – Wisconsin Broadcasters Association

2005 Award for Best Reporting – Tennessee Associated Press

2005 Best Stand-up during sweeps – WISN Station Award

2004 Award for News Reporting – East Tennessee Chapter, Society of Professional Journalists

2004 Award for Spot News Reporting – Tennessee Associated Press

2004 Award for Feature Reporting - East Tennessee Chapter, Society of Professional Journalists

2003 Award for News Reporting – East Tennessee Chapter, Society of Professional Journalists

2003 Community Appreciation Award – Burnett Creek Clean Water Task Force

Published Poet - *Of Diamonds and Rust, Vol. II (The National Library Of Poetry, 1991)*